



2020

**General information
Web rates**

RATES FOR SA GRAIN WEBSITE BANNER ADVERTISEMENTS

sagrainmag.co.za

NON-PEAK MONTHS: JUNE TO FEBRUARY

RATES

SELECT YOUR PREFERRED ZONE AS DISPLAYED ON PAGE 2

	Web only <i>Per month</i>	Magazine & web (-30%) <i>Per month</i>		Web only <i>Per month</i>	Magazine & web (-30%) <i>Per month</i>
1 Homepage: Zone 1 728 x 90 pixels	R6 670	R4 675	3 Homepage: Zone 3 300 x 250 pixels	R3 300	R2 310
2 Homepage: Zone 2 728 x 90 pixels	R6 670	R4 675	4 Homepage: Zone 4 728 x 90 pixels	R5 720	R3 975

PEAK MONTHS: MARCH TO MAY

RATES

SELECT YOUR PREFERRED ZONE AS DISPLAYED ON PAGE 2

	Web only <i>Per month</i>	Magazine & web (-30%) <i>Per month</i>		Web only <i>Per month</i>	Magazine & web (-30%) <i>Per month</i>
1 Homepage: Zone 1 728 x 90 pixels	R15 850	R11 100	3 Homepage: Zone 3 300 x 250 pixels	R7 840	R5 495
2 Homepage: Zone 2 728 x 90 pixels	R15 850	R11 100	4 Homepage: Zone 4 728 x 90 pixels	R13 600	R9 520

ZONES FOR SA GRAIN WEBSITE BANNER ADVERTISEMENTS

ZONE 1

TRENDING NOW Agricultural lime and commercialisation of small-scale farmers

ZONE 2

RECENT ARTICLES

STAY CONNECTED

12,405 Fans **LIKE**

11,000 Followers **FOLLOW**

RECENT ARTICLES

Konferensie fokus op navorsing

Agri SA se Kommoditeite- en Korporatiewe Kêrmer het onlangs 'n insiggewende konferensie oor landbounavorsing en -ontwikkeling by die Universiteit van Pretoria (UP) aangebied. Brededoorlig...

ZONE 3

Eerste
Chermain van der Westhuizen van Liernefort se foto van son Klax se bekende hande met die skersak, beang aan haar die privêlê van R1 500.

Tweede
Die foto van klein Simone Kotze van Frankfurt beeld kinderlike vrouwe na die rein uit. Pa Nicolaas het die tweede plek ingepalm met dié foto.

Derde
Marisa Parnes van Betsvalersand se foto wat op 'n glas nêre Deopfortein geneem is en wys hoe 'n famelam geveer word, het die derde plek verower.

ZONE 4

WEBSITE BANNER ADVERTISEMENTS BOOKINGS AND MATERIAL

Advertisement bookings and material

KOLBE MEDIA

Jurgen van Onselen – Advertisement co-ordinator

Telephone and fax: 021 976 4482 • Cell: 082 417 3874

Email: jurgen@kolbemedias.co.za

SCHMILTZ MARKETING

Ruth Schultz – Advertisement consultant

Telephone: 081 480 6413 • Cell: 083 583 5243

Email: ruth@schmiltz.co.za

Deadline for bookings and delivery of advertisement material

Closing date for bookings:

1st day of previous month.

All material must reach Grain SA on or before the 15th day of the preceding month before the banner advertisement is due to go live.

Technical specifications

Grain SA requires material to be made up to the specified size (as set out on page 1).

Artwork must preferably not exceed 100 KB.

If a banner advertisement should link up to your client's website, please supply the URL together with the final artwork.

Standard terms and conditions for advertising on SA Grain's website

1. Written instructions (CI's) are a prerequisite for website advertisement bookings.
2. All advertising material is subject to approval by Grain SA.
3. Grain SA can, at its discretion, reject an advertisement if it is deemed to be untruthful or objectionable in subject matter or wording or unsuitable for any other reason.
4. Accounts must be settled monthly. Interest of 2% after 60 days will be charged.
5. Mutual notice on or before the 1st of the previous month is required for the cessation of "place cancellation" advertisements.
6. Grain SA is not responsible for the design, maintenance or content of an advertiser's banners.
7. Advertisers are to supply all material on or before due dates.
8. Amounts are exclusive of VAT and also excludes agency commission.
9. The arrangements for payment per placement order for international bookings and payments are agreed upon and set out on the placement order.