





SA GRAIN MAGAZINE WEBSITE: WWW.SAGRAINMAG.CO.ZA

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GRAIN SA WEBSITE: WWW.GRAINSA.CO.ZA

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ADVERTISING RATES: SA GRAIN MAGAZINE WEBSITE

sagrainmag.co.za

SELECT YOUR PREFERRED ZONE AS DISPLAYED ON PAGE 2 - 4

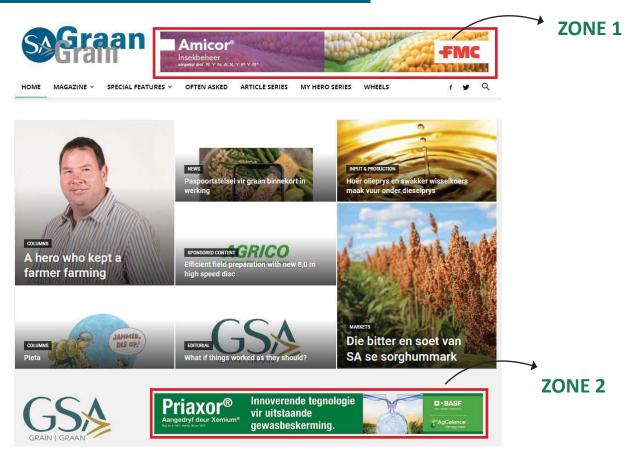
		Web only Per month	Magazine & web (-30%) Per month		Web only Per month	Magazine & web (-30%) Per month
	ZONE 1 728 x 90 pixels	R14 375	R10 050	ZONE 8		L & COMPANY EO OR PODCAST
	ZONE 2 728 x 90 pixels	R14 375	R10 050	BIG SPACE	R12 350	R8 525
	ZONE 3 400 x 250 pixels	R7 125	R4 975	SMALL SPACE	R7 125	R5 100
	ZONE 4 728 x 90 pixels	R12 350	R8 525	ZONE 8	DIGITORIAL & COMPANY LOGO	
	ZONE 5	R14 375	R10 050	BIG SPACE	R9 150	R6 375
	400 x 250 pixels			SMALL SPACE	R5 350	R3 825
	ZONE 6 600 x 800 pixels	R12 350	R8 525			





ADVERTISING ZONES: SA GRAIN MAGAZINE WEBSITE

HOME PAGE: www.sagrainmag.co.za







FOCUS ON GROW FOR GOLD FOCUS ON WINTERGRAINS



FOCUS ON GROUNDNUTS AND CANOLA







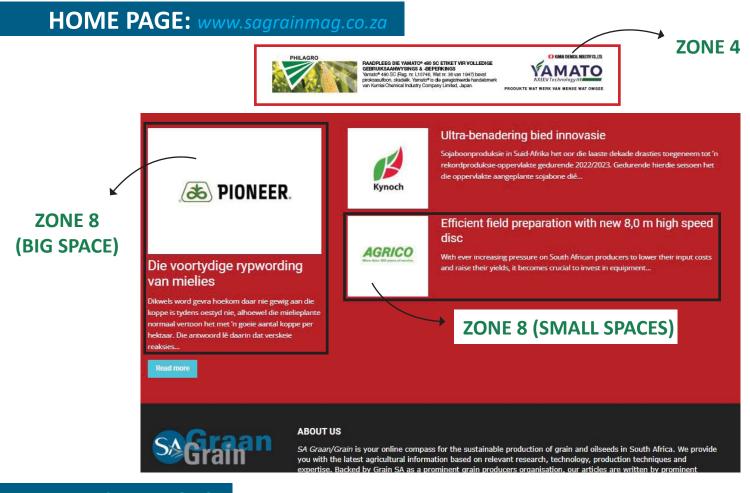




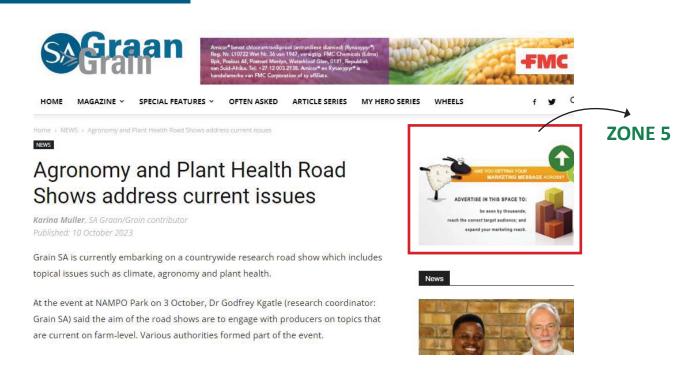




ADVERTISING ZONES: SA GRAIN MAGAZINE WEBSITE



ARTICLE PAGES







ADVERTISING ZONES: SA GRAIN MAGAZINE WEBSITE

MAGAZINE (LATEST EDITION PAGE): www.sagrainmag.co.za/magazine/



Hot off the press

SA Graan/Grain, specialist publication and official mouthpiece of Grain SA, is regarded as one of the leading agricultural publications in agriculture. In fact, it is seen by our readers as a knowledge partner and benchmark tool for sustainability in the grain and oilseed industry.

October 2023 Articles



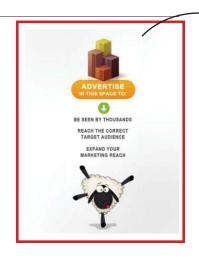
October 2023 - Volume 72



2 October 2023 Articles

NAMPO ALFA 2023







ADVERTISING RATES: GRAIN SA WEBSITE

www.grainsa.co.za

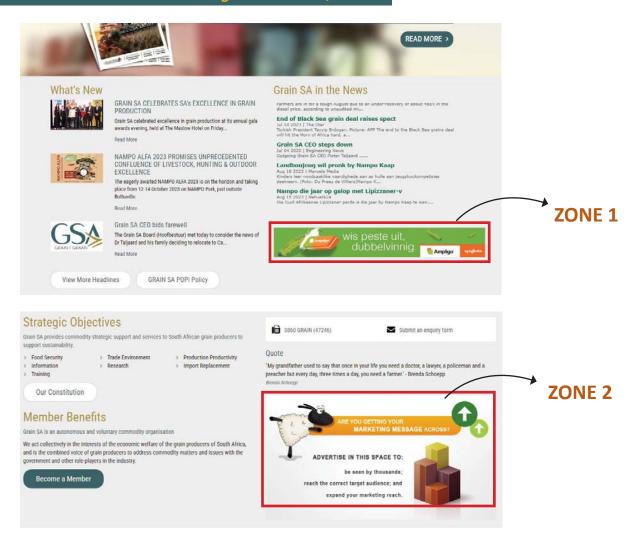
SELECT YOUR PREFERRED ZONE AS DISPLAYED ON PAGE 6 - 7

	Web only Per month	Magazine & web (-30%) Per month		Web only Per month	Magazine & web (-30%) Per month
ZONE 1 630 x 90 pixels	R17 275	R11 600	NAMPO – ZONE 5 585 x 340 pixels	R17 300	R11 600
ZONE 2 630 x 340 pixels	R17 275	R11 600	NAMPO – ZONE 6 585 x 340 pixels	R17 300	R11 600
ZONE 3 196 x 560 pixels	R14 775	R9 850			
ZONE 4 196 x 560 pieksels	R8 500	R5 725			



ADVERTISING ZONES: GRAIN SA WEBSITE

HOME PAGE: www.grainsa.co.za/home



SAFEX PAGE: www.grainsa.co.za/pages/industry-reports/safex-feeds



SAFEX Feeds







ADVERTISING ZONES: GRAIN SA WEBSITE

PULA IMVULA: www.grainsa.co.za/home/magazines/pula-imvula





ZONE 4

NAMPO BOTHAVILLE: www.grainsa.co.za/pages/nampo/nampo-home





NAMPO CAPE 2024 - A LANDMARK EVENT FOR THE AGRICULTURAL COMMUNITY

NAMPO Cape 2024, hosted by Grain SA. in collaboration with Bredasdorp Park NPC, concluded another successful Expo from September 11-14, 2024. The four-day event attracted 45,894 visitors and showcasing innovations across the agricultural sector, the event





NAMPO CAPE 2024: A FLORAL CELEBRATION

Visitors to NAMPO Cape will be welcomed in the Overberg this year by a sea of golden yellow Canola lands. The theme of the Neptune Pythos exhibition is a Celebration of the Overberg Landscape. This exhibition was designed by landscape architect, Jan Hag



Q Exhibitor's Search



ADVERTISING ZONES: GRAIN SA WEBSITE

NAMPO CAPE: www.grainsa.co.za/pages/nampo-cpt/cpt-home





News Headlines



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NAMPO CAPE 2024 - BE PART OF THE CONVERSATION THAT MATTERS

NAMPO Cape 2024 provides a platform where renarry Lape 2024 provides a platform where producers can engage in discussions on issues affecting agriculture. Be part of the conversation that matters by joining one of the Agri in Conversation session. Agri in Conversation, in the Santam Auditorium will







ADVERTISEMENT BOOKINGS AND MATERIAL

KOLBE MEDIA

Jurgen van Onselen – Advertisement co-ordinator

Telephone and fax: 021 976 4482 • Cell: 082 417 3874 Email: jurgen@kolbemedia.co.za

SCHMILTZ MARKETING

Ruth Schultz - Advertisement consultant

Telephone: 081 480 6413 • Cell: 083 583 5243 Email: ruth@schmiltz.co.za

Deadlines: Bookings and material

Closing date for bookings

1st day of previous month.

Closing date for material

All material must reach Kolbe or Schmiltz on or before the 15th day of the preceding month before the banner advertisement is due to go live.

Technical specifications

Grain SA requires material to be made up to the specified size (as set out on page 1 and 5).

Artwork must preferably not exceed 100 KB.

If a banner advertisement should link up to your client's website, please supply the URL together with the final artwork.

Standard terms and conditions for advertising on the SA Grain and Grain SA website

- 1. Written instructions (Cl's) are a prerequisite for website advertisement bookings.
- 2. All advertising material is subject to approval by Grain SA.
- 3. Grain SA can, at its discretion, reject an advertisement if it is deemed to be untruthful or objectionable in subject matter or wording or unsuitable for any other reason.
- 4. Accounts must be settled monthly. Interest of 2% after 60 days will be charged.
- 5. Mutual notice on or before the 1st of the previous month is required for the cessation of 'place cancellation' advertisements.
- 6. Grain SA is not responsible for the design, maintenance or content of an advertiser's banners.
- 7. Advertisers are to supply all material on or before due dates.
- 8. Amounts are exclusive of VAT and also excludes agency commission.
- 9. The arrangements for payment per placement order for international bookings and payments are agreed upon and set out on the placement order.