# Rates for Grain SA

## Website banner advertisement bookings and material

**GRAIN SA ZONES** ([www.grainsa.co.za](http://www.grainsa.co.za))

### Visits during non-peak months

**June to February average visits: 30 000 per month**

### Rates during non-peak months

Select your preferred zone as displayed on page 2

<table>
<thead>
<tr>
<th>Zone Description</th>
<th>Web Only Per month</th>
<th>Magazine &amp; Web (-30%) Per month</th>
</tr>
</thead>
</table>
| **1. Homepage Zone 1**
  - 630 x 90 px
  - *Calculated @ R211/1 000*
| R6 350 | R4 450 |
| **2. Homepage Zone 2**
  - 630 x 340 px
  - *Calculated @ R211/1 000*
| R6 350 | R4 450 |

**Safex Feeds Zone**

**3. 196 x 560 px**

- *Calculated @ R181/1 000*

| R5 450 | R3 785 |

**Publications Zone**

**4. 196 x 560 px**

- *Calculated @ R104/1 000*

| R3 140 | R2 200 |

### Visits during peak months

**March to May average visits: 52 500 per month**

### Rates during peak months

Select your preferred zone as displayed on page 2

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</thead>
</table>
| **1. Homepage Zone 1**
  - 630 x 90 px
  - *Calculated @ R287/1 000*
| R15 095 | R10 570 |
| **2. Homepage Zone 2**
  - 630 x 340 px
  - *Calculated @ R287/1 000*
| R15 095 | R10 570 |

**Safex Feeds Zone**

**3. 196 x 560 px**

- *Calculated @ R246/1 000*

| R12 950 | R9 065 |

**Publications Zone**

**4. 196 x 560 px**

- *Calculated @ R142/1 000*

| R7 470 | R5 230 |

**Website banner advertisement bookings and material**

**KOLBE MEDIA: Jurgen van Onselen – Advertisement co-ordinator**

- Telephone and fax: 021 976 4482 • Cell: 082 417 3874
- Email: jurgen@kolbemedia.co.za

**SCHMILTZ MARKETING: Ruth Schultz – Advertisement consultant**

- Telephone: 081 480 6413 • Cell: 083 583 5243
- Email: ruth@schmiltz.co.za
### NAMPO BOTHAVILLE ZONE

#### Visits during non-peak months

- June to February average visits: 2 300 per month

#### Rates during non-peak months

See below for zone indication

<table>
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</thead>
<tbody>
<tr>
<td>Per month</td>
<td></td>
</tr>
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</table>

- **NAMPO Bothaville Zone**
  - 585 x 340 px
  - Calculated @ R2 360/1 000
  - R5 430
  - R3 785

#### Visits during peak months

- March to May average visits: 19 400 per month

#### Rates during peak months

See below for zone indication

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- **NAMPO Bothaville Zone**
  - 585 x 340 px
  - Calculated @ R423/1 000
  - R8 215
  - R5 730

### NAMPO CAPE ZONE

#### Visits during non-peak months

- October to June average visits: 900 per month

#### Rates during non-peak months

See below for zone indication

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</table>

- **NAMPO Cape Zone**
  - 585 x 340 px
  - Calculated @ R6 033/1 000
  - R5 430
  - R3 785

#### Visits during peak months

- July to September average visits: 1 800 per month

#### Rates during peak months

See below for zone indication

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<tbody>
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</table>

- **NAMPO Cape Zone**
  - 585 x 340 px
  - Calculated @ R4563/1 000
  - R8 215
  - R5 750
Advertisement bookings and material

KOLBE MEDIA
Jurgen van Onselen – Advertisement co-ordinator
Telephone and fax: 021 976 4482 • Cell: 082 417 3874
Email: jurgen@kolbemedia.co.za

SCHMILTZ MARKETING
Ruth Schultz – Advertisement consultant
Telephone: 081 480 6413 • Cell: 083 583 5243
Email: ruth@schmiltz.co.za

Deadline for bookings and delivery of advertisement material

Closing date for bookings:
1st day of previous month.

All material must reach Grain SA on or before the 15th day of the preceding month before the banner advertisement is due to go live.

Technical specifications

Grain SA requires material to be made up to the specified size (as set out on page 1 and page 3).

Artwork must preferably not exceed 100 KB.

If a banner advertisement should link up to your client’s website, please supply the URL together with the final artwork.

Technical information and/or design of banner advertisements

Please contact Nadine Stork, SA Graan/Grain’s graphic designer, at 018 468 2716 or nadine@infoworks.biz

Standard terms and conditions for advertising on Grain SA’s website

1. Written instructions (CI’s) are a prerequisite for website advertisement bookings.
2. All advertising material is subject to approval by Grain SA.
3. Grain SA can, at its discretion, reject an advertisement if it is deemed to be untruthful or objectionable in subject matter or wording or unsuitable for any other reason.
4. Accounts must be settled monthly. Interest of 2% after 60 days will be charged.
5. Mutual notice on or before the 1st of the previous month is required for the cessation of “place cancellation” advertisements.
6. Grain SA is not responsible for the design, maintenance or content of an advertiser’s banners.
7. Advertisers are to supply all material on or before due dates.
8. Amounts are exclusive of VAT and also excludes agency commission.