



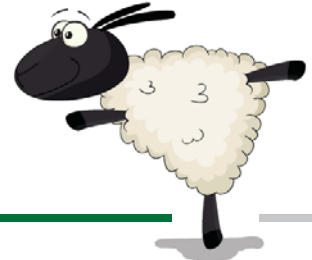
# Rates for Grain SA website banner advertisements

**2019**

## GRAIN SA ZONES ([www.grainsa.co.za](http://www.grainsa.co.za))

### Visits during non-peak months

June to February average visits: 30 000 per month



### Rates during non-peak months

Select your preferred zone as displayed on page 2

	Web only <i>Per month</i>	Magazine & web (-30%) <i>Per month</i>		Web only <i>Per month</i>	Magazine & web (-30%) <i>Per month</i>
<b>1</b> Homepage Zone 1 630 x 90 px <i>Calculated @ R211/1 000</i>	<b>R6 350</b>	<b>R4 450</b>	<b>3</b> Safex Feeds Zone 196 x 560 px <i>Calculated @ R181/1 000</i>	<b>R5 450</b>	<b>R3 785</b>
<b>2</b> Homepage Zone 2 630 x 340 px <i>Calculated @ R211/1 000</i>	<b>R6 350</b>	<b>R4 450</b>	<b>4</b> Publications Zone 196 x 560 px <i>Calculated @ R104/1 000</i>	<b>R3 140</b>	<b>R2 200</b>

### Visits during peak months

March to May average visits: 52 500 per month

### Rates during peak months

Select your preferred zone as displayed on page 2

	Web only <i>Per month</i>	Magazine & web (-30%) <i>Per month</i>		Web only <i>Per month</i>	Magazine & web (-30%) <i>Per month</i>
<b>1</b> Homepage Zone 1 630 x 90 px <i>Calculated @ R287/1 000</i>	<b>R15 095</b>	<b>R10 570</b>	<b>3</b> Safex Feeds Zone 196 x 560 px <i>Calculated @ R246/1 000</i>	<b>R12 950</b>	<b>R9 065</b>
<b>2</b> Homepage Zone 2 630 x 340 px <i>Calculated @ R287/1 000</i>	<b>R15 095</b>	<b>R10 570</b>	<b>4</b> Publications Zone 196 x 560 px <i>Calculated @ R142/1 000</i>	<b>R7 470</b>	<b>R5 230</b>

### Website banner advertisement bookings and material

**KOLBE MEDIA:** Jurgen van Onselen – Advertisement co-ordinator  
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**SCHMILTZ MARKETING:** Ruth Schultz – Advertisement consultant  
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ABOUT US MEMBERSHIP GRAIN ECONOMY GRAIN RESEARCH FARMER DEVELOPMENT MAGAZINES NEWS & EVENTS NAMPO

### What's New

Perspektief | Perspective Week 42 - 2017  
WEEK 42 - 2010/2017  
Read More

Grain SA celebrates South Africa's distinguished grain producers  
Grain SA celebrated the cream of the country's grain producing crop during a prestigious gala awards evening, held at ...  
Read More

Grain SA celebrates the harvest of Farmers  
Grain SA celebrated the successes of its farmer development programme during a jubilant event held in Bloemfontein today ...  
Read More

### Grain SA in the News

**Fuel price increases hitting farmers har**  
Oct 25 2017 | Farmer's Weekly  
The price rise of island diesel - from R11,420 to R12,120 since the beginning of 2017 - has had a cumulative effect on ...

**Minister Naledi Pandor and MEC Alan Winde**  
Oct 23 2017 | South African Government  
A wheat-breeding programme to help improve wheat yields in South Africa. A multi-million-rand African wheat-breeding programme ...

**State of Readiness for Planting Season &**  
Oct 24 2017 | Parliamentary Monitoring Group  
Share this page: Meeting Summary Report of the meeting to follow: Meeting report: Minutes for this committee meeting ...

**South African maize exports should access**  
Oct 31 2017 | Agri Portal South Africa  
Over the years, there have been a number of structural changes in the South African agricultural markets which has had a ...

1 **ADVERTISE IN THIS SPACE**  
Be seen by thousands!

### Latest Reports

GSA: Morning Grain Market Commentary 31 Oct 2017 [PDF 156 KB](#)

GSA: Opendag Markkommentaar 31 Oktober 2017 [PDF 135 KB](#)

Olliesade: Ploaslike pryse vs Pariteitspryse [PDF 799 KB](#)

Sagis: Koring Week In-en Uitvoere [PDF 77 KB](#)

Sagis: Mielies Week In-en Uitvoere [PDF 96 KB](#)

Somergrane: Ploaslike pryse vs Pariteitspryse [PDF 528 KB](#)

Wintergrane: Ploaslike pryse vs Pariteitspryse [PDF 602 KB](#)

GSA Weeklikse Olliesade Mark [PDF 468 KB](#)

GSA Weekly Olliesade Market Commentary [PDF 466 KB](#)

Sagis: Mielies Week Produksie Lewerings [PDF 43 KB](#)

[More Reports](#)

### Market Watch

Last Updated 31 Oct 2017 11:36:02

Instrument	LastTradedPrice	Difference
QBRN	60.06	0.00
WMAZ	1965.00	-14.00
YMAZ	2081.00	-10.00
SORG	2620.00	0.00
SOYA	4720.00	-28.00
SUNS	4950.00	-39.00
WEAT	4200.00	0.00

### Strategic Objectives

Grain SA provides commodity strategic support and services to South African grain producers to support sustainability.

- Food Security
- Trade Environment
- Production Productivity
- Information
- Research
- Import Replacement
- Training

Our Constitution

### Member Benefits

Grain SA is an autonomous and voluntary commodity organisation. We act collectively in the interests of the economic welfare of the grain producers of South Africa, and is the combined voice of grain producers to address commodity matters and issues with the government and other role-players in the industry.

[Become a Member](#)

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be seen by thousands;  
reach the correct target audience;  
and expand your marketing reach.

### SAFEX Feeds

Last Updated: 31 Oct 2017 11:38:02

Instrument	Contract	Last Traded Time	Last Traded Price	Difference	High Price	Low Price	Volume	Open Interest
SORG	SEP18	2017-10-31	3352.00	0.00	0.00	0.00	0	0.00
SORG	JUL18	2017-10-31	2950.00	0.00	0.00	0.00	0	0.00
SORG	MAY18	2017-10-31	2650.00	0.00	0.00	0.00	0	0.00
SORG	MAR18	2017-10-31	2350.00	0.00	0.00	0.00	0	0.00
SORG	DEC17	2017-10-31	2620.00	0.00	0.00	0.00	0	22.00
SOYA	SEP18	2017-10-31	5152.00	0.00	0.00	0.00	0	0.00
SOYA	JUL18	2017-10-31	5076.00	0.00	0.00	0.00	0	156.00
SOYA	MAY18	2017-10-31	5000.00	4.00	5005.00	4960.00	215	4791.00
SOYA	MAR18	2017-10-31	4900.00	-10.00	4900.00	4900.00	234	30335.00
SOYA	DEC17	2017-10-31	4794.00	5.00	4795.00	4780.00	210	10232.00
SOYA	NOV17	2017-10-31	4720.00	-28.00	4720.00	4745.00	5	62.00
SUNS	SEP18	2017-10-31	4876.00	0.00	0.00	0.00	0	0.00
SUNS	JUL18	2017-10-31	4677.00	-70.00	4707.00	0.00	2	145.00
SUNS	MAY18	2017-10-31	4598.00	-16.00	4632.00	4600.00	287	2391.00
SUNS	MAR18	2017-10-31	4503.00	-57.00	4520.00	4550.00	164	1482.00
SUNS	DEC17	2017-10-31	4410.00	-33.00	4440.00	4440.00	854	7461.00
SUNS	NOV17	2017-10-31	4350.00	-36.00	4350.00	4386.00	14	150.00
WEAT	SEP18	2017-10-31	4150.00	0.00	0.00	0.00	0	0.00
WEAT	JUL18	2017-10-31	4554.00	0.00	0.00	0.00	0	0.00
WEAT	MAY18	2017-10-31	4344.00	0.00	0.00	0.00	0	43.00
WEAT	MAR18	2017-10-31	4284.00	-28.00	4225.00	4305.00	45	823.00
WEAT	DEC17	2017-10-31	4200.00	-52.00	4200.00	4220.00	736	8503.00
WEAT	NOV17	2017-10-31	4200.00	0.00	0.00	4182.00	0	37.00
WMAZ	JUL19	2017-10-31	2289.00	0.00	0.00	0.00	0	0.00

3 **ADVERTISE IN THIS SPACE TO:**  
BE SEEN BY THOUSANDS  
REACH THE CORRECT TARGET AUDIENCE  
EXPAND YOUR MARKETING REACH

### GRAAN SAGRAIN

ABOUT US MEMBERSHIP GRAIN ECONOMY GRAIN RESEARCH FARMER DEVELOPMENT MAGAZINES NEWS & EVENTS NAMPO

Dronkverdrind  
New technology remains important for South Africa  
Nuwe tegnologie bly belangrik vir Suid-Afrika

Grain SA  
Grainbedryf word met passie gedien

Fokus op  
'n Blik op onkruidbeheer in die Wes-Kaap  
Besproeiing: Belangrik vir graanproduksie  
Bestuur onkruiddoermeerstand slim  
Bewaringslandbouweek gehou  
Die koste van 'n landboujaar  
Expansion of SA barley exports: Are there opportunities?  
Improve irrigation efficiency by applying a water balance  
Kyk die lewensvraagstuk in die oël en graan aan - Andries Theron se raad in dié uitdagende jaar  
Modellering van water use progressies  
Praktiese wenke vir jou spijpunt  
Salt affected soils and waterlogging on irrigation schemes  
Suid-Afrika dik stempel af by internasionale saadkongres  
The new wheat kids on the block  
Variable rate irrigation technology - determine the economic benefit  
Waterbestuur in presisie- en bewaringsboerdery  
Wheat: Value of intercropping when managing insect pests  
Yield improvement of dryland wheat cultivars in the Western Cape - what is the status quo?

On farm level  
Benut termynkontrakte vir peynisakobestuur  
Creëte sustainable production through crop and pasture-based systems  
Effektiewe onkruidbeheer laat die winste in die sak klinkel  
Kwaliteit van insette maak saak  
Lesse geleer uit die 2016/2017-plantseisoen  
Navorsing op waterafel-sandgronde van die Noordwes-Vrystaat  
Deel 2: Aftersaad- en proefbehandelings: Wetenskapelike en bewarings  
Navorsing op waterafel-sandgronde van die Noordwes-Vrystaat  
Deel 4: Evaluering van wisselbousoetsels as funksie van bewaringspraktieke  
Oorsagnings vir die nuwe seisoen se aanplantings  
SUPERKULUS van graanproduksie plaas klem op effektiwiteit  
Wat neem 'n plant werklik deur sy lewens op?

Relevant  
Quality overview of imported and local maize  
Waar trek die landboubelegters?

[View as Think](#)

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# NAMPO ZONES

([www.grainsa.co.za/pages/nampo](http://www.grainsa.co.za/pages/nampo))

2019



## NAMPO BOTHAVILLE ZONE

Visits during non-peak months

June to February average visits: 2 300 per month

Rates during non-peak months

See below for zone indication

Web only Per month	Magazine & web (-30%) Per month
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5	<b>NAMPO Bothaville Zone</b>	<b>R5 430</b>	<b>R3 785</b>
	585 x 340 px Calculated @ R2 360/1 000		

Visits during peak months

March to May average visits: 19 400 per month

Rates during peak months

See below for zone indication

Web only Per month	Magazine & web (-30%) Per month
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5	<b>NAMPO Bothaville Zone</b>	<b>R8 215</b>	<b>R5 730</b>
	585 x 340 px Calculated @ R423/1 000		



News Headlines

Exhibitor Search

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## NAMPO CAPE ZONE

Visits during non-peak months

October to June average visits: 900 per month

Rates during non-peak months

See below for zone indication

Web only Per month	Magazine & web (-30%) Per month
-----------------------	------------------------------------

6	<b>NAMPO Cape Zone</b>	<b>R5 430</b>	<b>R3 785</b>
	585 x 340 px Calculated @ R6 033/1 000		

Visits during peak months

July to September average visits: 1 800 per month

Rates during peak months

See below for zone indication

Web only Per month	Magazine & web (-30%) Per month
-----------------------	------------------------------------

6	<b>NAMPO Cape Zone</b>	<b>R8 215</b>	<b>R5 750</b>
	585 x 340 px Calculated @ R4 563/1 000		



News Headlines

Exhibitor Search

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### Advertisement bookings and material

#### KOLBE MEDIA

##### Jurgen van Onselen – Advertisement co-ordinator

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Email: [jurgen@kolbemediaco.za](mailto:jurgen@kolbemediaco.za)

#### SCHMILTZ MARKETING

##### Ruth Schultz – Advertisement consultant

Telephone: 081 480 6413 • Cell: 083 583 5243

Email: [ruth@schmiltz.co.za](mailto:ruth@schmiltz.co.za)

### Deadline for bookings and delivery of advertisement material

#### Closing date for bookings:

1<sup>st</sup> day of previous month.

All material must reach Grain SA on or before the 15<sup>th</sup> day of the preceding month before the banner advertisement is due to go live.

### Technical specifications

Grain SA requires material to be made up to the specified size (as set out on page 1 and page 3).

Artwork must preferably not exceed 100 KB.

If a banner advertisement should link up to your client's website, please supply the URL together with the final artwork.

### Technical information and/or design of banner advertisements

Please contact Nadine Stork, SA Graan/Grain's graphic designer, at 018 468 2716 or [nadine@infoworks.biz](mailto:nadine@infoworks.biz)

#### Standard terms and conditions for advertising on Grain SA's website

1. Written instructions (CI's) are a prerequisite for website advertisement bookings.
2. All advertising material is subject to approval by Grain SA.
3. Grain SA can, at its discretion, reject an advertisement if it is deemed to be untruthful or objectionable in subject matter or wording or unsuitable for any other reason.
4. Accounts must be settled monthly. Interest of 2% after 60 days will be charged.
5. Mutual notice on or before the 1st of the previous month is required for the cessation of "place cancellation" advertisements.
6. Grain SA is not responsible for the design, maintenance or content of an advertiser's banners.
7. Advertisers are to supply all material on or before due dates.
8. Amounts are exclusive of VAT and also excludes agency commission.

