

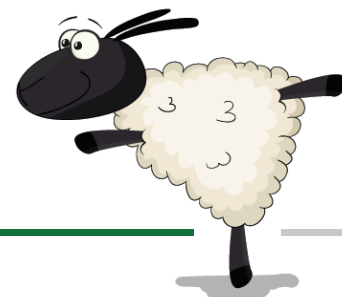
# Tariffs for Grain SA website advertisements

[www.grainsa.co.za](http://www.grainsa.co.za)

## WEBSITE BANNER ADVERTISEMENTS

Visits during non-peak months

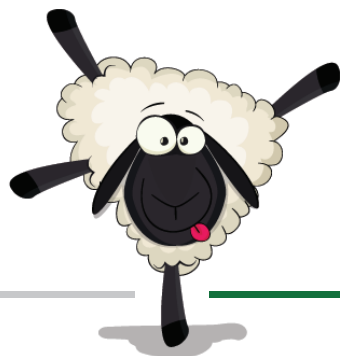
June - February average visits = 14 200 per month



### Tariffs during non-peak months

View zone examples on next page

	Web only Per month	Magazine & web (-30%) Per month		Web only Per month	Magazine & web (-30%) Per month
1 Homepage Zone 1 630 x 90 pixels <i>Calculated @ R350/1 000</i>	R4 995	R3 497	3 Safex Feeds Zone 196 x 560 pixels <i>Calculated @ R300/1 000</i>	R4 282	R2 977
2 Homepage Zone 2 630 x 340 pixels <i>Calculated @ R350/1 000</i>	R4 995	R3 497	4 Publications Zone 196 x 560 pixels <i>Calculated @ R200/1 000</i>	R2 854	R1 998



Visits during peak months

March - May average visits = 34 000 per month

### Tariffs during peak months

View zone examples on next page


	Web only Per month	Magazine & web (-30%) Per month		Web only Per month	Magazine & web (-30%) Per month
1 Homepage Zone 1 630 x 90 pixels <i>Calculated @ R350/1 000</i>	R11 882	R8 317	3 Safex Feeds Zone 196 x 560 pixels <i>Calculated @ R300/1 000</i>	R10 185	R7 130
2 Homepage Zone 2 630 x 340 pixels <i>Calculated @ R350/1 000</i>	R11 882	R8 317	4 Publications Zone 196 x 560 pixels <i>Calculated @ R200/1 000</i>	R6 790	R4 753

#### Advertisement bookings and material

Kolbe Media

Jurgen van Onselen – Advertising co-ordinator

Telephone and fax: 021 976 4482 • Cell: 082 417 3874 • Email: [jurgen@kolbemedia.co.za](mailto:jurgen@kolbemedia.co.za)



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## Wheat tariff - Good news for producers

Grain SA is excited about the new wheat import tariff announcement since it contribute positively to local production.

The new import tariff for wheat was published on 16 June 2015 as R800.10/ton. The previous tariff was R461/ton.

### News headlines

met terughoussaad aangeplant. Hierdie terug...

**Reën te min om droogte te breek**  
Sep 25 2015 | Netwerk24  
Ondanks die mildelike reënval wat oor die naweek en vroeg vandeesweek oor groot dele van die Vrystaat en Noord-Kaap geval...

**Kospryse gaan styg weens swak oes en oes**

### Market Watch

Last Updated: 29 Sep 2015 16:34:02

Instrument	LastTradedPrice	Difference
QBRN	48.80	0.40
RDCC	14.09	0.00
WMAZ	3188.00	-7.00
YMAZ	2941.00	9.00
SORG	3040.00	0.00
SOYA	5455.00	-5.00
SUNS	6280.00	75.00
WEAT	4120.00	12.00

### Latest Reports

Title	Type
Mielies: Opbrengste per landrood...	
Crop Estimates - Summer crops 7...	
Oilseed Supply and Demand: 26 Aug...	
Winter grain: Supply and Demand: ...	
Summer grain: Supply and Demand: ...	
Fuel Price Commentary: 17 Sep 2015	
Maximum Residue Limits for Crop R...	
Voorlopige Sojaboon kultivar eval...	
Voorlopige Sonneblom kultivar eva...	
Voorlopige Sojaboonaanbeveling vi...	
Sagis: Weeklikse koring in- en ui...	
Sagis: Weeklikse Mielie produsent...	
Morning Grain Market Commentary: ...	
GSA Oggend Markkommentaar 29 Sep ...	
Oliesade: Plaaslike pryse vs Pari...	
Somergrane: Plaaslike pryse vs Pa...	
Wintergrane: Plaaslike pryse vs R...	
Sagis: Weeklikse Mielie In- en U...	

### Strategic Objectives

- > Food Security
- > Information
- > Import Replacement
- > Trade Environment
- > Productions Productivity
- > Research
- > Training

### Member Benefits

**momentum**

A new financial wellness solution exclusive to members and their farmworkers. [Read More](#)

[2014 Annual Report](#)

[Become a Member](#)

### Contact Us

08600 GRAIN (47246)

[Submit an enquiry form](#)

### Quote

"My grandfather used to say that once in your life you need a doctor, a lawyer, a policeman and a preacher but every day, three times a day, you need a farmer." - Brenda Schoep

Latest weather forecast brought to you by Weather24

### ADVERTISE IN THIS SPACE

Be seen by thousands!

### In This Section

- > Market Reports
- > Production Reports
- > Crop Estimates
- > Input Reports
- > Conservation Agricul...
- > SAFEX Feeds

### Latest Headlines

Grain SA Newsletter  
29 September, 2015

Grain SA Newsletter  
11 September, 2015

### SAFEX Feeds

**BVG**  
Your Partner in Risk Management

Last Updated: 29 Sep 2015 17:31:03

Instrument	Contract	Last Traded Time	Last Traded Price	Difference	High Price	Low Price	Volume	Open Interest
SORG	MAY16	17:20	3078.00	0.00	0.00	0.00	0	0
SORG	MAR16	17:20	2974.00	0.00	0.00	0.00	0	23
SORG	DEC15	17:20	3040.00	0.00	0.00	0.00	0	29
SOYA	SEP16	17:20	5305.00	0.00	0.00	0.00	0	0
SOYA	JUL16	17:20	5270.00	0.00	0.00	0.00	0	0
SOYA	MAY16	17:20	5185.00	-50.00	5230.00	5185.00	53	395
SOYA	MAR16	17:20	5396.00	18.00	5415.00	5380.00	44	432
SOYA	DEC15	17:20	5545.00	7.00	5575.00	5515.00	635	6085
SOYA	NOV15	17:20	5470.00	185.00	0.00	0.00	0	0
SOYA	OCT15	17:20	5455.00	-5.00	5545.00	5435.00	22	62
SUNS	SEP16	17:20	5400.00	69.00	0.00	0.00	0	0
SUNS	JUL16	17:20	5350.00	69.00	0.00	0.00	0	0
SUNS	MAY16	17:20	5310.00	79.00	5310.00	5290.00	22	76
SUNS	MAR16	17:20	5700.00	0.00	5750.00	5700.00	18	240
SUNS	DEC15	17:20	6345.00	94.00	6351.00	6254.80	378	3825
SUNS	NOV15	17:20	6253.00	62.00	0.00	0.00	16	17
SUNS	OCT15	17:20	6280.00	75.00	6280.00	6260.00	16	54
WEAT	SEP16	17:20	4342.00	0.00	0.00	0.00	0	0
WEAT	JUL16	17:20	4252.00	0.00	0.00	0.00	0	0
WEAT	MAY16	17:20	4271.00	0.00	0.00	0.00	0	0
WEAT	MAR16	17:20	4284.00	10.00	4285.00	4274.00	245	1797
WEAT	DEC15	17:20	4183.00	-1.00	4200.00	4172.00	888	12166
WEAT	NOV15	17:20	4133.00	2.00	0.00	0.00	0	0

### Monthly Features

**GRAAN SA GRAIN**

Monthly Features  
View our monthly features ...

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### SA Graan/Grain

SA Graan/Grain, specialist publication and official mouthpiece of Grain SA, is regarded as one of the leading agricultural publications in agriculture. In fact, it is seen by our readers as a knowledge partner and benchmark tool for sustainability in the grain and oilseed industry.

**Latest Edition - September 2015**

**Features**

- > Has our country turned into an armed robbery scene?
- > Het ons land in 'n gewapende rooftoneel verander?
- > Spaan se tein

**Grain SA**

- > Grain SA is very proud of these finalists
- > Kom kuier saam by die 2015 Graan SA/Syngenta Graanprodusent van die Jaar-finaliste

**Focus on**

- > Biologie, babas, biotipes en biobeheer by plantuise - hoe pas alles in mekaar?
- > Blaarmyners op koring en gars - waar is biologiese beheer?
- > Geïntegreerde onkruidbestuur is presisie-onkruidbeheer
- > Haelskade en die voorkoms van stam- en kopvrot by mielies
- > Hoe word koringsopbrengte deur Russiese koringsluie beïnvloed?
- > Host plant resistance to wheat rusts: Cost saving solution reducing fungicide applications
- > How compatible is entomopathogenic nematodes with other pest management strategies?
- > Integration of insect-pathogenic fungi with chemical insecticides

**On farm level**

- > Conservation agriculture: Part 18
- > Graanmark-corrig
- > Inset-corsig
- > Is jou voorbereiding vir die 2015-grondboonplantseisoen gedoen?

**Relevant**

- > A look at the soybean crop quality of the 2013/2014 production season
- > Goeie arbeidspraktyke en -verhoudings in die kollig
- > Pannar rugbyweek vir landboukolleges bly 'n hoogtepunt op rugbykalender
- > Political analysis

[View as E-book](#)

[Grain Guide 2015](#)

[NAMPO Harvest Day eBook](#)

[Amateur video NAMPO 2015](#)

### News Headlines

**Sojaboonkultivaaraanbevelings vir 2014/2015**

LNR Kultivaaraanbeveling vir sorghum, sojabone en sonneblom.  
ARC Cultivar recommendations for sorghum, soybeans and sunflower.  
>>>Read more

**Sorghumopbrengste oor die afgelope drie seisoene**

LNR Kultivaaraanbeveling vir sorghum, sojabone en sonneblom.  
ARC Cultivar recommendations for sorghum, soybeans and sunflower.  
>>>Read more

**Sonneblomkultivaaraanbevelings vir 2014/2015**

LNR Kultivaaraanbeveling vir sorghum, sojabone en sonneblom.  
ARC Cultivar recommendations for sorghum, soybeans and sunflower.  
>>>Read more



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## Advertisement bookings and material

### KOLBE MEDIA

#### Jurgen van Onselen – Advertising co-ordinator

Telephone and fax: 021 976 4482

Cell: 082 417 3874

Email: [jurgen@kolbemediaco.za](mailto:jurgen@kolbemediaco.za)

## Deadline for bookings and material

### Closing date for bookings:

1<sup>st</sup> day of previous month.

All material must reach Grain SA on or before the 15<sup>th</sup> day of the preceding month before the banner advertisement is due to go live.

## Technical specifications

Grain SA requires material to be made up to the specified size (as set out on page 1).

Artwork must preferably not exceed 39Kb.

If a banner advertisement should link up to your client's website, please supply the URL together with the final artwork.

## Technical information and/or design of banner advertisements

Please contact Ashley Erasmus, SA Graan/Grain's graphic designer, at 018 468 2716 or [ashley@infoworks.biz](mailto:ashley@infoworks.biz)

### Standard terms and conditions for advertising on Grain SA's website

1. Written instructions (CI's) are a prerequisite for advertising bookings.
2. All advertising material is subject to approval by Grain SA.
3. Grain SA can, at its discretion, reject an advertisement if it is deemed to be untruthful or objectionable in subject matter or wording or unsuitable for any other reason.
4. Payment guidelines: Strictly 30 days. With payments settled later than 60 days no agency commission will apply. Interest of 2% after 60 days will be charged.
5. Mutual notice on or before the 1st of the previous month is required for the cessation of "place cancellation" advertisements.
6. Grain SA is not responsible for the design, maintenance or content of an advertiser's banners.
7. Advertisers are to supply all material on or before due dates.
8. Amounts are exclusive of VAT, but include agency commission.

