

Graan SA/Grain SA
NAMPO
OESDAG HARVEST DAY

B O T H A V I L L E

FS FARMSPACE

2022





FARMSPACE in a Nutshell



Biggest Agri Social Media Influencer in South Africa



35000 followers



+ - 10 000 subscribers



4800 followers



Create farmer centric content



Perfect audience selection, maximum engagement



Best brand positioning

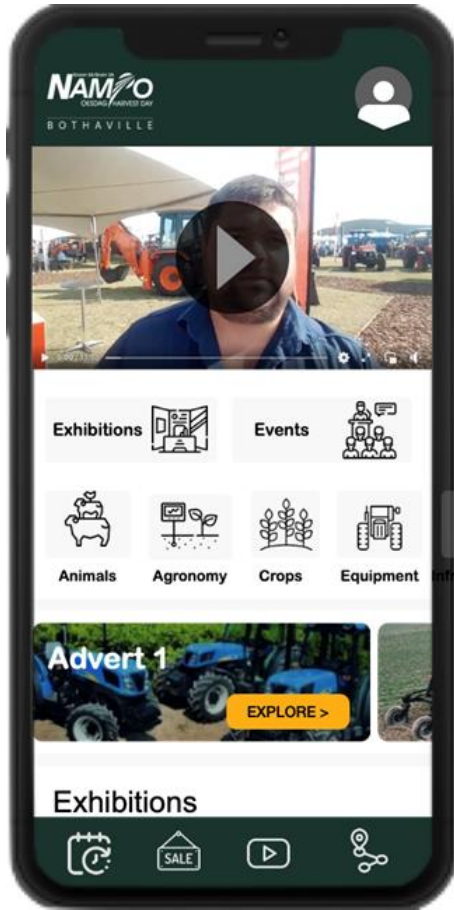


Deliver value to farmers and customers

The Journey

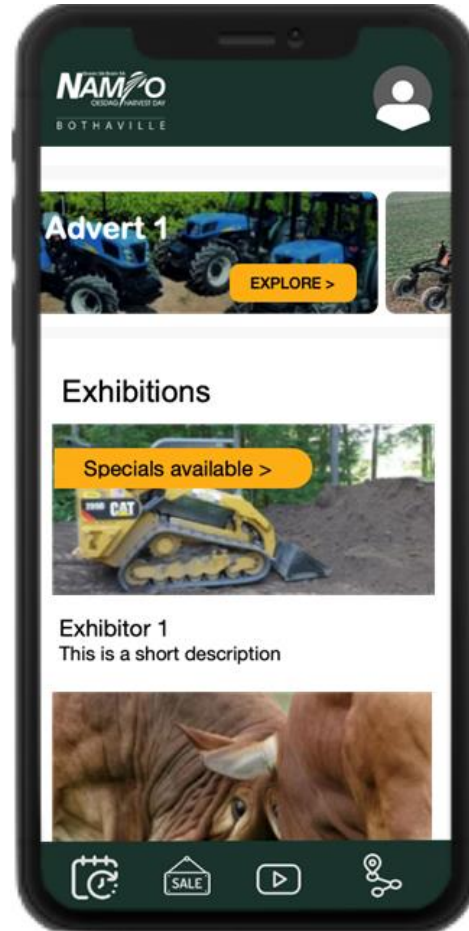


The Official Nampo App



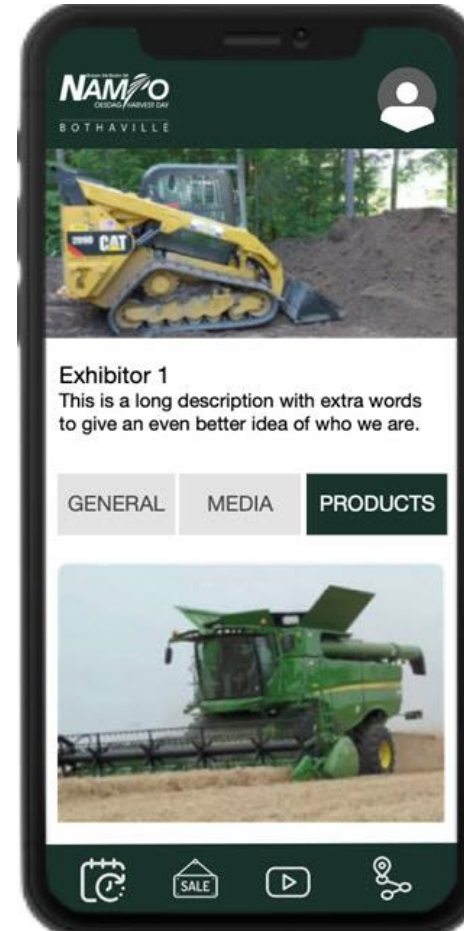
Nampo App

The 2022 Nampo App will be full of features that will help visitors to easily find what they are looking for and provide them with additional content



Business Listing

Each exhibitor gets a free listing on the Nampo App linked to Categories to make sure that visitors can easily find specific exhibitors



Product and Content

Product and content listing enables a more in-depth search for visitors. People will be able to find you by a product search and not only a business search



Nampo Navigation

Easy to use navigation will lead visitors directly to your Exhibition





Business Listing

Includes basic business description and category listing

Free

Product Listing

Maximum of 20 products listed with relevant keywords to ensure people find your product. (Extra products pro rata)

R 2500 + VAT

Nampo Live Video

Get more reach for your exhibition target visitors as well as people who cannot attend Nampo (Includes boosting)

R 6500 + VAT

Nampo Live Plus Promo and Business Overview

Live Nampo Video as well as a business overview video and an invitation for people to visit you at Nampo to be aired 2 weeks before Nampo (Includes Boosting)

R 12000 + VAT



Options

Can be combined in any combination



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