## Rates for SA Grain Website Banner Advertisements

**SA GRAIN**
sagrainmag.co.za

### Non-Peak Months: June to February

**Rates**

Select your preferred zone as displayed on page 2

<table>
<thead>
<tr>
<th>Zone</th>
<th>Web only Per month</th>
<th>Magazine &amp; web (-30%) Per month</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Homepage: Zone 1</strong> 728 x 90 pixels</td>
<td>R6 350</td>
<td>R4 450</td>
</tr>
<tr>
<td><strong>Homepage: Zone 2</strong> 728 x 90 pixels</td>
<td>R6 350</td>
<td>R4 450</td>
</tr>
<tr>
<td><strong>Homepage: Zone 3</strong> 300 x 250 pixels</td>
<td>R3 140</td>
<td>R2 200</td>
</tr>
<tr>
<td><strong>Homepage: Zone 4</strong> 728 x 90 pixels</td>
<td>R5 450</td>
<td>R3 785</td>
</tr>
</tbody>
</table>

### Peak Months: March to May

**Rates**

Select your preferred zone as displayed on page 2

<table>
<thead>
<tr>
<th>Zone</th>
<th>Web only Per month</th>
<th>Magazine &amp; web (-30%) Per month</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Homepage: Zone 1</strong> 728 x 90 pixels</td>
<td>R15 095</td>
<td>R10 570</td>
</tr>
<tr>
<td><strong>Homepage: Zone 2</strong> 728 x 90 pixels</td>
<td>R15 095</td>
<td>R10 570</td>
</tr>
<tr>
<td><strong>Homepage: Zone 3</strong> 300 x 250 pixels</td>
<td>R7 470</td>
<td>R5 230</td>
</tr>
<tr>
<td><strong>Homepage: Zone 4</strong> 728 x 90 pixels</td>
<td>R12 950</td>
<td>R9 065</td>
</tr>
</tbody>
</table>
Advertisement bookings and material

KOLBE MEDIA
Jurgen van Onselen – Advertisement co-ordinator
Telephone and fax: 021 976 4482 • Cell: 082 417 3874
Email: jurgen@kolbemedia.co.za

SCHMILTZ MARKETING
Ruth Schultz – Advertisement consultant
Telephone: 081 480 6413 • Cell: 083 583 5243
Email: ruth@schmiltz.co.za

Deadline for bookings and delivery of advertisement material

Closing date for bookings:
1st day of previous month.

All material must reach Grain SA on or before the 15th day of the preceding month before the banner advertisement is due to go live.

Technical specifications

Grain SA requires material to be made up to the specified size (as set out on page 1).

Artwork must preferably not exceed 100 KB.

If a banner advertisement should link up to your client’s website, please supply the URL together with the final artwork.

Standard terms and conditions for advertising on SA Grain’s website

1. Written instructions (CI’s) are a prerequisite for website advertisement bookings.
2. All advertising material is subject to approval by Grain SA.
3. Grain SA can, at its discretion, reject an advertisement if it is deemed to be untruthful or objectionable in subject matter or wording or unsuitable for any other reason.
4. Accounts must be settled monthly. Interest of 2% after 60 days will be charged.
5. Mutual notice on or before the 1st of the previous month is required for the cessation of “place cancellation” advertisements.
6. Grain SA is not responsible for the design, maintenance or content of an advertiser’s banners.
7. Advertisers are to supply all material on or before due dates.
8. Amounts are exclusive of VAT and also excludes agency commission.
9. The arrangements for payment per placement order for international bookings and payments are agreed upon and set out on the placement order.