

**RATES FOR SA GRAIN WEBSITE BANNER ADVERTISEMENTS**

*sagrainmag.co.za*

**NON-PEAK MONTHS: JUNE TO FEBRUARY**

**RATES**

SELECT YOUR PREFERRED ZONE AS DISPLAYED ON PAGE 2

	Web only <i>Per month</i>	Magazine & web (-30%) <i>Per month</i>		Web only <i>Per month</i>	Magazine & web (-30%) <i>Per month</i>
<b>1</b> Homepage: Zone 1 728 x 90 pixels	R6 350	R4 450	<b>3</b> Homepage: Zone 3 300 x 250 pixels	R3 140	R2 200
<b>2</b> Homepage: Zone 2 728 x 90 pixels	R6 350	R4 450	<b>4</b> Homepage: Zone 4 728 x 90 pixels	R5 450	R3 785

**PEAK MONTHS: MARCH TO MAY**

**RATES**

SELECT YOUR PREFERRED ZONE AS DISPLAYED ON PAGE 2

	Web only <i>Per month</i>	Magazine & web (-30%) <i>Per month</i>		Web only <i>Per month</i>	Magazine & web (-30%) <i>Per month</i>
<b>1</b> Homepage: Zone 1 728 x 90 pixels	R15 095	R10 570	<b>3</b> Homepage: Zone 3 300 x 250 pixels	R7 470	R5 230
<b>2</b> Homepage: Zone 2 728 x 90 pixels	R15 095	R10 570	<b>4</b> Homepage: Zone 4 728 x 90 pixels	R12 950	R9 065

# ZONES FOR SA GRAIN WEBSITE BANNER ADVERTISEMENTS

**ADVERTISE IN THIS SPACE**  
Be seen by thousands!

**ZONE 1**

**TRENDING NOW** Agricultural lime and commercialisation of small-scale farmers

**RELEVANT**

Bioinformatics: Harnessing the power of genetic data

**MINI FOCUS - LIME**

Agricultural lime and commercialisation of small-scale farmers

**FEATURES**

Opportunities and hard work go hand in hand

**FOCUS - FERTILISER**

Fertasa hou 59ste kongres

**EDITORIAL**

Where is the middle?

**ADVERTISE IN THIS SPACE**  
Be seen by thousands!

**ZONE 2**

**RECENT ARTICLES**

**RECENT ARTICLES**

**Konferensie fokus op navorsing**

Agri SA se Kommoditeit- en Korporatiewe Kamer het onlangs 'n insiggewende konferensie oor landbounavorsing en -ontwikkeling by die Universiteit van Pretoria (UP) aangebied. Bredvoerige...

Ontwikkeling van stikstofbestedingsnorme vir koring onder bewaringslandboudoestande in die Wes-Kaap

**STAY CONNECTED**

f 12,405 Fans **LIKE**

t 11,050 Followers **FOLLOW**

- Advertisement -

**ADVERTISE IN THIS SPACE TO:**  
be seen by thousands;  
reach the correct target audience; and  
expand your marketing reach.

**ZONE 3**

**Eerste**  
Chrisman van der Westhuizen van Loeriesfontein se foto van soom Klaas se bekwame hande met die skeenskêr, beoorg aan haar die privasiteit van R1 500.

**Tweede**  
Die foto van klein Simoné Kotze van Frankfort beeld kinderlike vrougê na die rein uit. Pa Nicolaas het die tweede plek ingepalm met dié foto.

**Derde**  
Marina Piemeel van Bietvallenand se foto wat op 'n glas naby Bepofurtein gesien is en wys hoe 'n hanstam gevoer word, het die derde plek verower.

**ADVERTISE IN THIS SPACE**  
Be seen by thousands!

**ZONE 4**

## WEBSITE BANNER ADVERTISEMENTS BOOKINGS AND MATERIAL

### Advertisement bookings and material

#### KOLBE MEDIA

##### Jurgen van Onselen – Advertisement co-ordinator

Telephone and fax: 021 976 4482 • Cell: 082 417 3874

Email: [jurgen@kolbemedias.co.za](mailto:jurgen@kolbemedias.co.za)

#### SCHMILTZ MARKETING

##### Ruth Schultz – Advertisement consultant

Telephone: 081 480 6413 • Cell: 083 583 5243

Email: [ruth@schmiltz.co.za](mailto:ruth@schmiltz.co.za)

### Deadline for bookings and delivery of advertisement material

#### Closing date for bookings:

1<sup>st</sup> day of previous month.

All material must reach Grain SA on or before the 15<sup>th</sup> day of the preceding month before the banner advertisement is due to go live.

### Technical specifications

Grain SA requires material to be made up to the specified size (as set out on page 1).

Artwork must preferably not exceed 100 KB.

If a banner advertisement should link up to your client's website, please supply the URL together with the final artwork.

### Standard terms and conditions for advertising on SA Grain's website

1. Written instructions (CI's) are a prerequisite for website advertisement bookings.
2. All advertising material is subject to approval by Grain SA.
3. Grain SA can, at its discretion, reject an advertisement if it is deemed to be untruthful or objectionable in subject matter or wording or unsuitable for any other reason.
4. Accounts must be settled monthly. Interest of 2% after 60 days will be charged.
5. Mutual notice on or before the 1st of the previous month is required for the cessation of "place cancellation" advertisements.
6. Grain SA is not responsible for the design, maintenance or content of an advertiser's banners.
7. Advertisers are to supply all material on or before due dates.
8. Amounts are exclusive of VAT and also excludes agency commission.
9. The arrangements for payment per placement order for international bookings and payments are agreed upon and set out on the placement order.