

2026

WEB RATES

SA GRAIN MAGAZINE WEBSITE: WWW.SAGRAINMAG.CO.ZA

1. Advertising Rates: Page 1
2. Advertising Zones: Page 2

GRAIN SA WEBSITE: WWW.GRAINSA.CO.ZA

1. Advertising Rates: Page 5
2. Advertising Zones: Page 6

BOOKINGS AND MATERIAL: PAGE 9

ADVERTISING RATES: SA GRAIN MAGAZINE WEBSITE

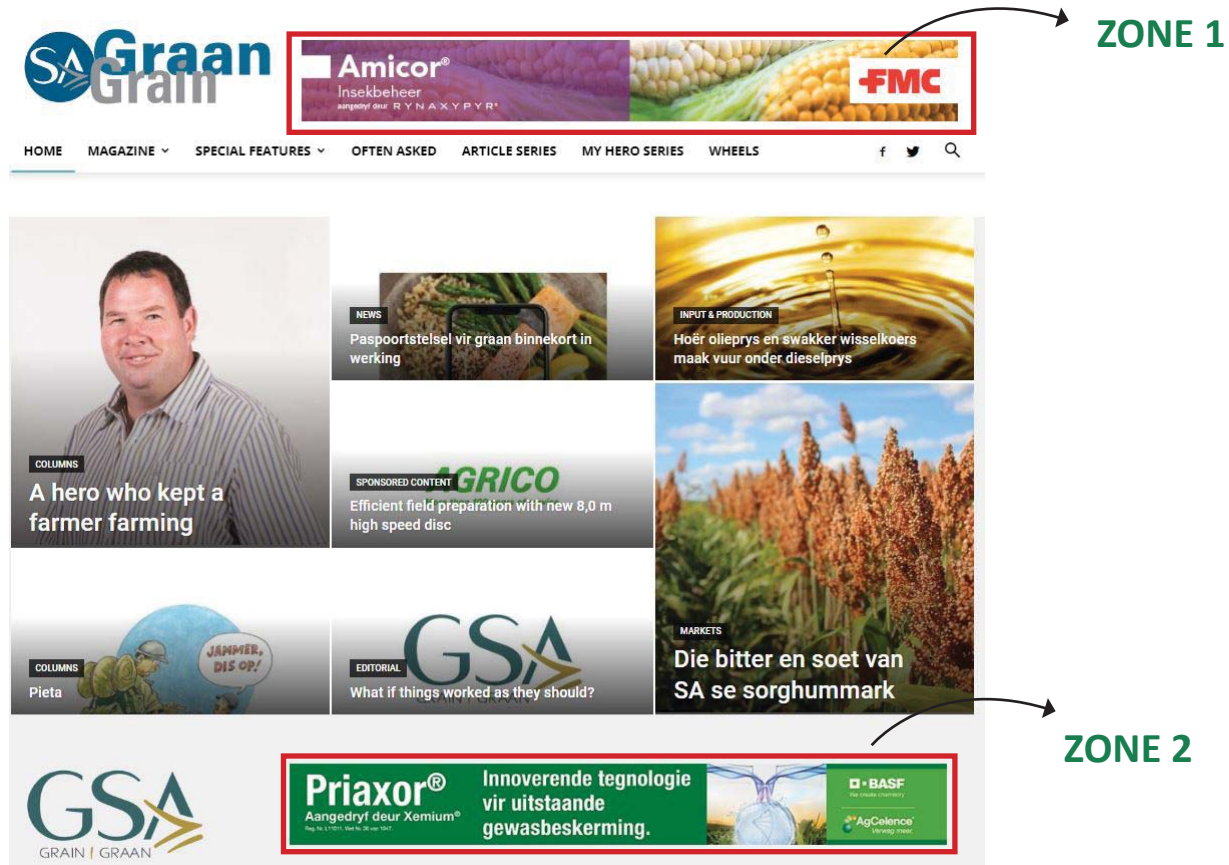
sagrainmag.co.za

SELECT YOUR PREFERRED ZONE AS DISPLAYED ON PAGE 2 - 4

	Web only <i>Per month</i>	Magazine & web (-30%) <i>Per month</i>		Web only <i>Per month</i>	Magazine & web (-30%) <i>Per month</i>
ZONE 1 728 x 90 pixels	R14 375	R10 050	ZONE 8	DIGITORIAL & COMPANY LOGO & VIDEO OR PODCAST	
ZONE 2 728 x 90 pixels	R14 375	R10 050	BIG SPACE	R12 350	R8 525
ZONE 3 400 x 250 pixels	R7 125	R4 975	SMALL SPACE	R7 125	R5 100
ZONE 4 728 x 90 pixels	R12 350	R8 525	ZONE 8	DIGITORIAL & COMPANY LOGO	
ZONE 5 400 x 250 pixels	R14 375	R10 050	BIG SPACE	R9 150	R6 375
ZONE 6 600 x 800 pixels	R12 350	R8 525	SMALL SPACE	R5 350	R3 825

ADVERTISING ZONES: SA GRAIN MAGAZINE WEBSITE

HOME PAGE: www.sagrainmag.co.za



The screenshot shows the SA Grain Magazine website home page. At the top is the SA Graan Grain logo. Below it is a navigation bar with links: HOME, MAGAZINE, SPECIAL FEATURES, OFTEN ASKED, ARTICLE SERIES, MY HERO SERIES, and WHEELS. There are also social media icons for Facebook, Twitter, and a search icon. The main content area is divided into several sections:

- Zone 1:** A banner at the top right featuring Amicor Insekbeheer and FMC.
- Columns:** A section on the left with a photo of a man and the text "A hero who kept a farmer farming".
- News:** A section in the middle with the headline "Paspoortstelsel vir graan binnekort in werking".
- Input & Production:** A section on the right with the headline "Hoër olieprys en swakker wisselkoers maak vuur onder dieselprijs".
- Sponsored Content:** A section in the middle with the headline "Efficient field preparation with new 8,0 m high speed disc" and the IGRICO logo.
- Markets:** A section on the right with the headline "Die bitter en soet van SA se sorghummark".
- Zone 2:** A banner at the bottom right featuring Priaxor, BASF, and AgCelence.

IMPORTANT DATES

15/11/2024

FOCUS ON GROW FOR GOLD
FOCUS ON WINTERGRAINS

10/01/2025

FOCUS ON
GROUNDNUTS AND CANOLA



ZONE 3

From the desk of the CEO

COLUMNS



ADVERTISING ZONES: SA GRAIN MAGAZINE WEBSITE

HOME PAGE: www.sagrainmag.co.za

ZONE 8
(BIG SPACE)

Die voortydige rypwording van mielies

Dikwels word gevra hoekom daar nie gewig aan die koppe is tydens oestyd nie, alhoewel die mielieplante normaal vertoon het met 'n goeie aantal koppe per hektaar. Die antwoord lê daarin dat verskeie reaksies...

[Read more](#)

Ultra-benadering bied innovasie

Sojaboonproduksie in Suid-Afrika het oor die laaste dekade drasties toegeneem tot 'n rekordproduksie-oppervlakte gedurende 2022/2023. Gedurende hierdie seisoen het die oppervlakte aangeplante sojabone dié...

Efficient field preparation with new 8,0 m high speed disc

With ever increasing pressure on South African producers to lower their input costs and raise their yields, it becomes crucial to invest in equipment...

RAADPLEEG DIE YAMATO® 480 SC ETIKET VIR VOLLEDIGE GEBRUIKSAANWYSINGS & -BEPERKINGS
Yamato® 480 SC (Reg. nr. L10746, Wet nr. 36 van 1947) bevat proksaalfloor, skadelik. Yamato® is die geregistreerde handelsmerk van Kumiai Chemical Industry Company Limited, Japan.

PRODUKTE WAT WERK VAN MENSEN WAT OMGEË

ZONE 4

ZONE 8 (SMALL SPACES)

ARTICLE PAGES

Amicor® bevat chloorantraniliprod (antraniliese diamied) (Rynaxypyr®) Reg. Nr. L10722 Wet Nr. 36 van 1947, versigtig. FMC Chemicals (Edms) Bpk, Posbus 44, Postnet Marlyn, Waterkloof Glen, 0181, Republiek van Suid-Afrika. Tel: +27 12 003 2938. Amicor® en Rynaxypyr® is handelsmerke van FMC Corporation of its affiliate.



HOME MAGAZINE SPECIAL FEATURES OFTEN ASKED ARTICLE SERIES MY HERO SERIES WHEELS

Home > NEWS > Agronomy and Plant Health Road Shows address current issues

NEWS

Agronomy and Plant Health Road Shows address current issues

Karina Muller, SA Graan/Grain contributor
Published: 10 October 2023

Grain SA is currently embarking on a countrywide research road show which includes topical issues such as climate, agronomy and plant health.

At the event at NAMPO Park on 3 October, Dr Godfrey Kgatle (research coordinator: Grain SA) said the aim of the road shows are to engage with producers on topics that are current on farm-level. Various authorities formed part of the event.

ARE YOU GETTING YOUR MARKETING MESSAGE ACROSS?

ADVERTISE IN THIS SPACE TO:

- be seen by thousands;
- reach the correct target audience; and
- expand your marketing reach.

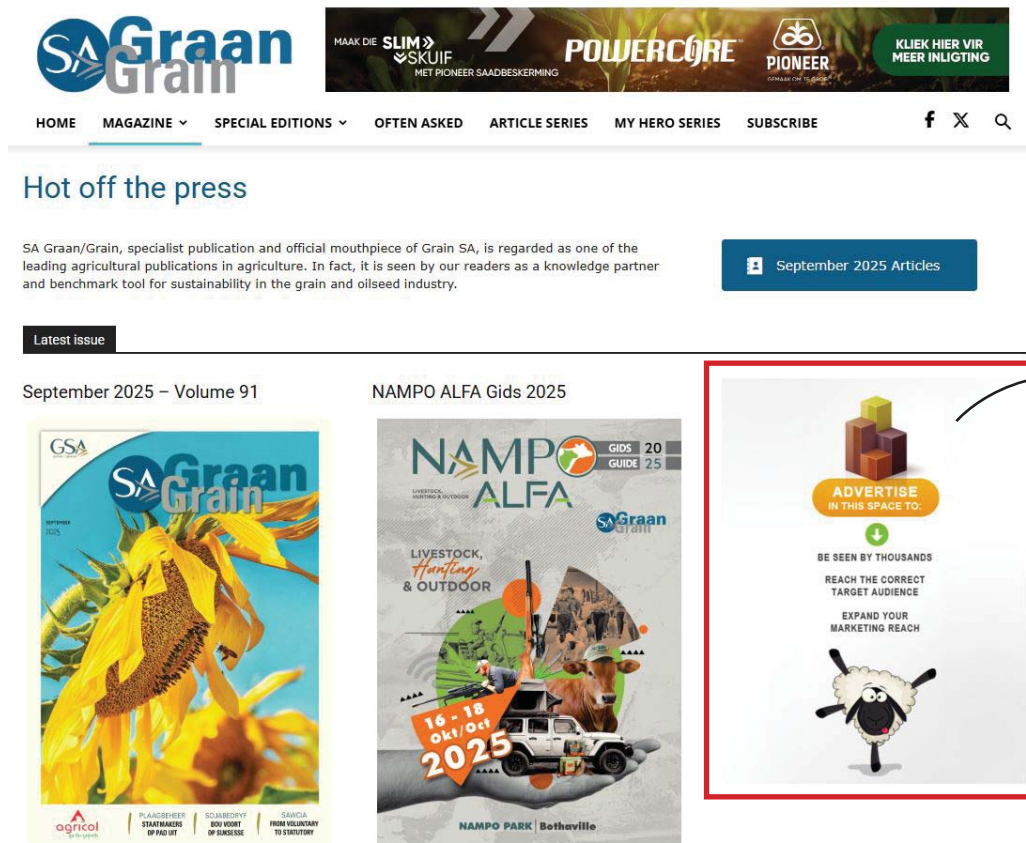
ZONE 5

News



ADVERTISING ZONES: SA GRAIN MAGAZINE WEBSITE

MAGAZINE (LATEST EDITION PAGE): www.sagrainmag.co.za/magazine/



The screenshot shows the SA Grain Magazine website. At the top is the SA Grain logo and a navigation bar with links: HOME, MAGAZINE, SPECIAL EDITIONS, OFTEN ASKED, ARTICLE SERIES, MY HERO SERIES, and SUBSCRIBE. Below the navigation bar is a section titled "Hot off the press" with a paragraph about SA Grain/Grain. To the right of this paragraph is a button labeled "September 2025 Articles". Below the "Hot off the press" section is a section titled "Latest issue" with a button labeled "September 2025 – Volume 91". To the right of this button is a button labeled "NAMPO ALFA Gids 2025". Below the "Latest issue" section are two magazine covers: "September 2025" and "NAMPO ALFA Gids 2025". To the right of the magazine covers is a red-bordered box containing an advertisement for "NAMPO ALFA Gids 2025". The advertisement features a cartoon sheep and the text: "ADVERTISE IN THIS SPACE TO:", "BE SEEN BY THOUSANDS", "REACH THE CORRECT TARGET AUDIENCE", and "EXPAND YOUR MARKETING REACH". An arrow points from the red-bordered box to the text "ZONE 6".

SA Grain/Grain, specialist publication and official mouthpiece of Grain SA, is regarded as one of the leading agricultural publications in agriculture. In fact, it is seen by our readers as a knowledge partner and benchmark tool for sustainability in the grain and oilseed industry.

September 2025 – Volume 91

NAMPO ALFA Gids 2025

ADVERTISE IN THIS SPACE TO:

BE SEEN BY THOUSANDS
REACH THE CORRECT
TARGET AUDIENCE
EXPAND YOUR
MARKETING REACH

ZONE 6

ADVERTISING RATES: GRAIN SA WEBSITE

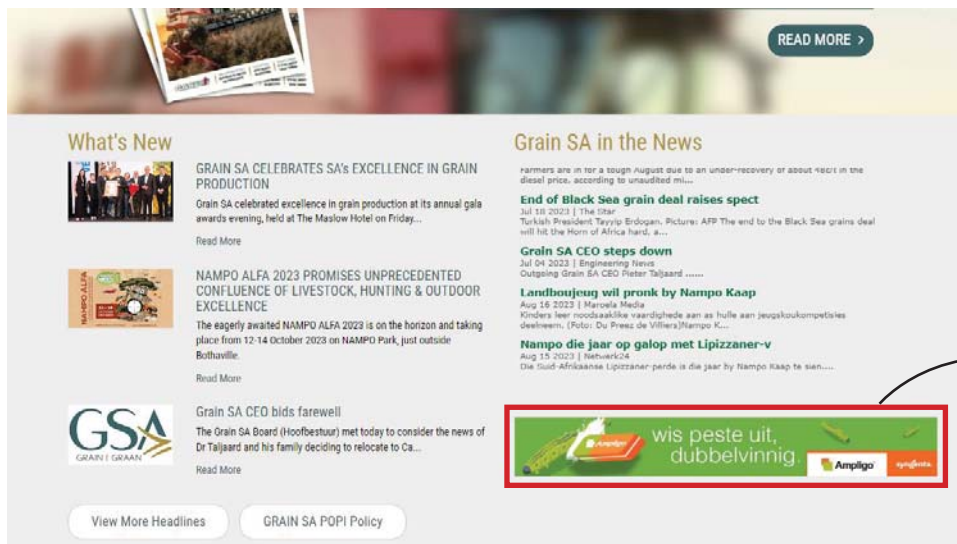
www.grainsa.co.za

SELECT YOUR PREFERRED ZONE AS DISPLAYED ON PAGE 6 - 7

	Web only <i>Per month</i>	Magazine & web (-30%) <i>Per month</i>		Web only <i>Per month</i>	Magazine & web (-30%) <i>Per month</i>
ZONE 1 630 x 90 pixels	R17 275	R11 600	NAMPO – ZONE 5 585 x 340 pixels	R17 300	R11 600
ZONE 2 630 x 340 pixels	R17 275	R11 600	NAMPO – ZONE 6 585 x 340 pixels	R17 300	R11 600
ZONE 3 196 x 560 pixels	R14 775	R9 850			
ZONE 4 196 x 560 pixels	R8 500	R5 725			

ADVERTISING ZONES: GRAIN SA WEBSITE

HOME PAGE: www.grainsa.co.za/home



What's New

GRAIN SA CELEBRATES SA'S EXCELLENCE IN GRAIN PRODUCTION
Grain SA celebrated excellence in grain production at its annual gala awards evening, held at The Maslow Hotel on Friday...
[Read More](#)

NAMPO ALFA 2023 PROMISES UNPRECEDENTED CONFLUENCE OF LIVESTOCK, HUNTING & OUTDOOR EXCELLENCE
The eagerly awaited NAMPO ALFA 2023 is on the horizon and taking place from 12-14 October 2023 on NAMPO Park, just outside Bothaville.
[Read More](#)

GSA
Grain SA CEO bids farewell
The Grain SA Board (Hoofbestuur) met today to consider the news of Dr Taljaard and his family deciding to relocate to Ca...
[Read More](#)

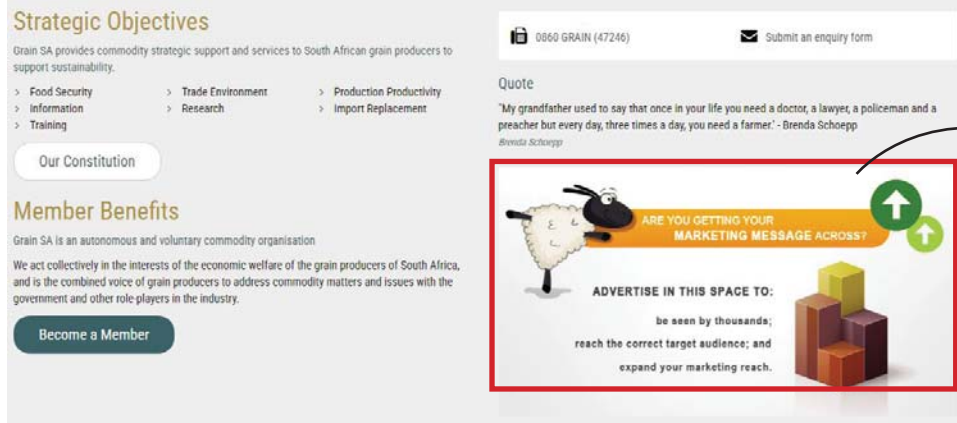
Grain SA in the News

farmers are in for a tough August due to an under-recovery of about 90c/t in the diesel price, according to unaudited m...
End of Black Sea grain deal raises spect
Jul 18 2023 | The Star
Turkish President Tayyip Erdogan, Picture: AFP The end to the Black Sea grains deal will hit the Horn of Africa hard, a...
Grain SA CEO steps down
Jul 04 2023 | Engineering News-Outgoing Grain SA CEO Pieter Taljaard
Landbouers wil prunk by Nampo Kaap
Aug 16 2023 | Maroela Media
Kinders leer noodsaaklike vaardighede aan as hulle aan jeugboukompetisies deelneem. (Pict: Du Preez de Villiers/Nampo K...
Nampo die jaar op galop met Lipizzaner-v
Aug 15 2023 | Netwerk24
Die Suid-Afrikaanse Lipizzaner-perde is die jaar by Nampo Kaap te sien....

Advertisement: wis peste uit, dubbelvinnig. Ampigo

[View More Headlines](#) [GRAIN SA POPI Policy](#)

ZONE 1



Strategic Objectives

Grain SA provides commodity strategic support and services to South African grain producers to support sustainability.

- > Food Security
- > Trade Environment
- > Production Productivity
- > Information
- > Research
- > Import Replacement
- > Training

[Our Constitution](#)

Member Benefits

Grain SA is an autonomous and voluntary commodity organisation

We act collectively in the interests of the economic welfare of the grain producers of South Africa, and is the combined voice of grain producers to address commodity matters and issues with the government and other role-players in the industry.

[Become a Member](#)

Advertisement: ARE YOU GETTING YOUR MARKETING MESSAGE ACROSS? ADVERTISE IN THIS SPACE TO: be seen by thousands; reach the correct target audience; and expand your marketing reach.

ZONE 2

SAFEX PAGE: www.grainsa.co.za/pages/industry-reports/safex-feeds

SAFEX Feeds



Last Updated: 01 Nov 2023 10:40:02

Instrument	Contract	Last Traded Time	Last Traded Price	Difference	High Price	Low Price	Volume	Open Interest
SOYA	SEP24	2023-11-01	9069.00	0.00	0.00	0.00	0	0.00
SOYA	JUL24	2023-11-01	8974.00	0.00	0.00	0.00	0	95.00
SOYA	MAY24	2023-11-01	8800.00	0.00	8810.00	8800.00	34	1829.00
SOYA	APR24	2023-11-01	9103.00	0.00	0.00	0.00	0	0.00
SOYA	MAR24	2023-11-01	9263.00	0.00	0.00	9260.00	100	3478.00
SOYA	DEC23	2023-11-01	9305.00	10.00	9316.00	9280.20	270	11222.00
SOYA	NOV23	2023-11-01	9270.00	6.00	9270.00	9262.00	61	130.00



John Deere Financial

John Deere Financial is built to enable your success.

[Learn more](#)

ZONE 3

ADVERTISING ZONES: GRAIN SA WEBSITE

PULA IMVULA: www.grainsa.co.za/home/magazines/pula-immvula

Mar 2024	▼
Feb 2024	▼
Dec 2023	▼
Nov 2023	▼
Oct 2023	▼
Sep 2023	▼
Aug 2023	▼
Jul 2023	▼
Jun 2023	▼
May 2023	▼
Apr 2023	▼
Mar 2023	▼
Feb 2023	▼



ZONE 4

NAMPO BOTHAVILLE: www.grainsa.co.za/pages/nampo/nampo-home



NAMPO Cape Tickets on sale now!

NAMPO

KAAP | CAPE

BREDASDORP PARK

[READ MORE >](#)

SMART TECHNOLOGY
FOR EFFICIENT
RESOURCE MANAGEMENT
SLIM-TEGNOLOGIE
VIR DOELTREFFENDE
HULPBRONBESTUUR

www.nampo.co.za

News Headlines



NAMPO Cape 2025 breaks records & strengthens the future of Agriculture

The sixth NAMPO Cape Expo has concluded on a high note, drawing a record-breaking 49,326 visitors to Bredasdorp Park from 10 to 13 September. The event has firmly established itself as a leading platform for agriculture in the Western Cape, bringing toget

[Read More >](#)



Ingenuity at the forefront of NAMPO Cape's Farmer's Plans Competition



ZONE 5

ADVERTISING ZONES: GRAIN SA WEBSITE

NAMPO CAPE: www.grainsa.co.za/pages/nampo-cpt/cpt-home

📍 NAMPO Cape | 11 - 14 September 2024

No smaller items available

News Headlines



NAMPO CAPE 2024 - A LANDMARK EVENT FOR THE AGRICULTURAL COMMUNITY

NAMPO Cape 2024, hosted by Grain SA in collaboration with Bredasdorp Park NPC, concluded another successful Expo from September 11-14, 2024. The four day event attracted 45,894 visitors and showcasing innovations across the agricultural sector, the event

[Read More >](#)



NAMPO CAPE 2024: A FLORAL CELEBRATION

Visitors to NAMPO Cape will be welcomed in the Overberg this year by a sea of golden yellow Canola lands. The theme of the Neptune Fynbos exhibition is a Celebration of the Overberg Landscape. This exhibition was designed by landscape architect, Jan Hag

[Read More >](#)



NAMPO CAPE 2024 - BE PART OF THE CONVERSATION THAT MATTERS

NAMPO Cape 2024 provides a platform where producers can engage in discussions on issues affecting agriculture. Be part of the conversation that matters by joining one of the Agri in Conversation session. Agri in Conversation, in the Santam Auditorium will



ARE YOU GETTING YOUR MARKETING MESSAGE ACROSS?

ADVERTISE IN THIS SPACE TO:

- be seen by thousands;
- reach the correct target audience; and
- expand your marketing reach.



ZONE 6

ADVERTISEMENT BOOKINGS AND MATERIAL

KOLBE MEDIA

Jurgen van Onselen – Advertisement co-ordinator

Telephone and fax: 021 976 4482 • Cell: 082 417 3874

Email: jurgen@kolbemedias.co.za

SCHMILTZ MARKETING

Ruth Schultz – Advertisement consultant

Telephone: 081 480 6413 • Cell: 083 583 5243

Email: ruth@schmiltz.co.za

Deadlines: Bookings and material

Closing date for bookings

1st day of previous month.

Closing date for material

All material must reach Kolbe or Schmiltz on or before the 15th day of the preceding month before the banner advertisement is due to go live.

Technical specifications

Grain SA requires material to be made up to the specified size (as set out on page 1 and 5).

Artwork must preferably not exceed 100 KB.

If a banner advertisement should link up to your client's website, please supply the URL together with the final artwork.

Standard terms and conditions for advertising on the SA Grain and Grain SA website

1. Written instructions (CI's) are a prerequisite for website advertisement bookings.
2. All advertising material is subject to approval by Grain SA.
3. Grain SA can, at its discretion, reject an advertisement if it is deemed to be untruthful or objectionable in subject matter or wording or unsuitable for any other reason.
4. Accounts must be settled monthly. Interest of 2% after 60 days will be charged.
5. Mutual notice on or before the 1st of the previous month is required for the cessation of 'place cancellation' advertisements.
6. Grain SA is not responsible for the design, maintenance or content of an advertiser's banners.
7. Advertisers are to supply all material on or before due dates.
8. Amounts are exclusive of VAT and also excludes agency commission.
9. The arrangements for payment per placement order for international bookings and payments are agreed upon and set out on the placement order.