

# **GRAIN SA**

Grain SA is a major role player in the grain industry in South Africa and offers industry strategic services to grain producers and other role players. The organization would like to appoint a suitable, qualified person in the following position:

# REGIONAL MANAGER FARMER DEVELOPMENT & MARKETER (WESTERN CAPE) – Paarl Office

The incumbent will be responsible for the following key performance areas.

# Farmer Development (Phahama Grain Phakama):

Responsible for development within the framework of the Farmer Development Programme, including: Establishment of and providing support to study groups; support developing producers regarding all aspects of grain production, establishment and management of demonstration trials; presentation of farmer days; management of a data base of development farmers; support with training courses and monthly contribution to the newsletters

#### Nampo Cape:

Coordination, organisation and management of the Nampo Cape Exhibition; Coordination of objectives in consultation with the Nampo Cape Organising Committee at GSA and Bredasdorp Park NPC; Nampo Cape budget planning.

### **Swartland Skou:**

Responsible for all involvement of Grain SA at the Swartland Skou in Moorreesburg.

# Advisory:

Writing of articles, newsletters and contributions to different media sources for publication. Attendance and presentations at farmer days. Coordination of winter grain crop economics together with the Economics and Member Services department.

#### Marketing:

Marketing of Grain SA within the winter grain production areas. Collection of levies from members and liaising with collecting agents. Presenting market and Grain SA information at farmer days.

#### Administration:

Proofread minutes of the working meetings and assisting the Committee Officer. Coordinator of the winter grain production region administration.

Responsible for obtaining sponsorships for the regional meetings of the 4 Cape Regions
Management of the branch funding of the 4 Cape regions in conjunction with the Executive member.
Close collaboration with the Western Cape Department of Agriculture – Elsenburg.

#### **Information Sharing:**

Engage and liaise with relevant stakeholders in the grain industry/agriculture on agricultural policies.

**Enquiries**: Ensure service delivery through handling of enquiries from the general public, financial institutions, research institutes, government officials, management, Grain SA members, etc

**Interdepartmental Support**: Support to the Economics and Member Services department, Nampo, Marketing and Research Co-ordination department as well as Phahama Grain Phakama.

Various other duties are included and is available on request

Job Grade: Peromnes 9

# **Minimum Requirements for the Post:**

- B. Agric with a focus on Agricultural Economics/Agronomy or relevant Agricultural degree/diploma
- A minimum of 5 years practical grain farming experience
- Marketing experience and working with producers and industry stakeholders
- Practical knowledge on setting farm machinery, planter and sprayer calibration.
- Computer literate in all MS Office programmes on intermediate level
- Fully bilingual in English and Afrikaans (written and spoken language)
- In depth knowledge of winter grain crops and production
- Able to conduct public speaking to groups
- Professionalism with excellent communication skills
- Valid Driver's Licence

**Remuneration:** The organization will offer a competitive salary which can be structured to include a 13th cheque, pension fund and a medical aid, in exchange for the services of the successful candidate. All remuneration packages are calculated according to the "cost to company" method. Candidates for this position will be recruited according to the Employment Equity policy for Grain SA.

Closing date: Please send a detailed CV indicating qualifications as well as experience and references not later than 15 May 2022 for attention Coretha Usher: **coretha@grainsa.co.za** 

All applications will be treated as confidential. If you have not been contacted within 14 days of the

closing date of application, please consider your application as unsuccessful.