



# Perspektief | Perspective

Nuusbrief | Newsletter

12/03/2014 WEEK 11 - 2014

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## Congress 2014

**Jannie de Villiers, Chief Executive Officer, Grain SA**

» The congress kicked off in soaking rain, but this only contributed to the cheerful atmosphere. Grain producers don't complain about rain!

The fields in the north are looking very good and it is a pleasure to see. One developing commercial farmer remarked that he is sleeping in his fields because they look so good.

The theme of 'Next Generation' was discussed with great reward: new technology and a new generation of people that have to ensure that our country does its part to ensure food security for our grandchildren and great grandchildren.

The motion of trust in the way Grain SA's leaders handles the issues of our industry reached a climax when congress approved a raise in the voluntary levy. This is the first raise since the establishment of the levy in 2002.

We all went home positively with the knowledge that there is an organisation that looks after our interests and that more plans exist that can ensure the sustainable production of grain and oil seeds.

### Last grain of the season

The nervous actions of nervous buyers are still not over yet. The pressure on the last bit of grain of the previous season is now reaching breaking point and one is speechless about the new alliances that are formed to get out of this predicament.

There is a lot of pressure on our government to approve the import of maize that contains GMOs that are not yet available to South African producers. It is therefore about price and not necessarily about the available quantity.

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## Adjustment of the levy

**Willem Voogt, Manager: Financial Services and Marketing**

» A letter will be sent to you soon that will explain the adjusted levy and the new differentiated levy. Grain SA is already busy implementing it together with the collection agents and grain traders.

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## Barley farmer of the Year

» We are proud to announce that Hermie van Zyl from the farm Klipfontein near Bonnievale was elected as SAB's Barley Farmer of 2013.

Hermie received this award at a function held on Saturday, 8 March 2014 at the President Protea Hotel in Bantrybay, Cape Town.

There were 18 nominees and the winner was elected for the best quality barley produced.

Congratulations to Hermie from everyone at Grain SA! We are very proud of you!

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## Look out for a brand new *SA Graan/Grain*

**Estie de Villiers, Editor: *SA Graan/Grain***

» *SA Graan/Grain* is now wearing a brand new coat. The magazine is boasting with a beautiful new look this month, but it is actually the content that excites one.

After the independent reader research that was done last year, the editorial team reconsidered the magazine and its target market to ensure that it is positioned correctly in the agricultural magazine market.

*SA Graan/Grain's* fresh and modern page layout style portrays a business-to-business publication feel with the dignity and authority of a periodical for grains and oil seeds. It also reflects the warmth, goodwill and faith that members have in Grain SA and vice versa.

The magazine is a knowledge partner for producers and our readers can rely on the correctness of the technical and scientific article content. Furthermore, Grain SA's reach and impact as a leader organisation can be experienced firsthand through the magazine.

To get a taste in the mean time, have a look at the electronic magazine at <http://www.grainsa.co.za/sagrain/march2014/>. Your printed copy will be in the mail soon.

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## Fuel price expectations for April 2014

**Petru Fourie, Agricultural Economist: Inputs & Production**

» According to the Central Energy Fund's report, petrol prices might increase on 2 April 2014 by 13 cents per litre. No changes are expected for diesel prices.

Apart from the aforementioned price changes, the levies effective from 2 April 2014 are the fuel tax and the Road Accident Fund levy. The tax on diesel will increase with 12 cents per litre and the Road Accident Fund levy with 8 cents per litre. This adds up to an additional 20 cents per litre increase.

### Diesel rebate

The current diesel rebate is R11,87 while last year it was R1,75. Producers qualify for 80% of their qualifying use.

For more information on how to work with the diesel rebate, visit Schedule 6, Part 3 at the following link: <http://www.sars.gov.za/AllDocs/LegalDoclib/SCEA1964/LAPD-LPrim-Tariff-2012-19%20-%20Schedule%20No%206.pdf>

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## Soya bean farmers days

**Corné Louw, Senior Economist: Inputs**

» A few farmers days will be held soon on soya cultivar trials.

- Wednesday, **19 March** on Koos Bezuidenhout's farm near Migdol (S 26°58.282' E 025°36.690')
- Thursday, **27 March** at the ARC experimental farm in Brits (S 25°35.453' E 027°45.634')
- Monday, **10 April** at the Department of Agriculture at Glen, near Bloemfontein (S 28°55.747' E 026°19.586')

If you want to attend any of these events, please notify:  
Nicolene de Klerk: 082 576 8545 or  
Annelie de Beer: 082 788 1089

### Farmers day in cooperation with the Protein Research Foundation

On Thursday, **17 April** at Nampo Park, Bothaville.

**RSVP:** Jan Bothma at 082 388 0700

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## Food for thought ...

» O LORD of hosts, blessed is the man who trusts in You! Psalm 84:12 (NKJV)

And a very motivational video to conclude with that is not only relevant to athletes:

<http://www.wimp.com/motivationalvideo/>

May the next two weeks be prosperous, peaceful and filled with joy until our next newsletter of 28 March 2014.

*Diana Rabie*

*Communication consultant, Grain SA*

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