

DO YOU WANT TO START USING COVER CROPS TO IMPROVE THE SOIL HEALTH ON YOUR FARM?

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Then you need to be at the 2018 No-Till Conference between 4 and 6 September at ATKV DRAKENSVILLE HOLIDAY RESORT



STEVE GROFF from the USA, farmer and Cover Crop Coach will be involved each day at the No-Till Conference to teach and answer your questions regarding the inclusion of cover crops in your farming system!

- Tips for Making Cover Crops Work in Dryland Areas
 - Taking Cover Crops to the Next Level
 - Bringing Animals Back to the Land Are you Crazy?

Solution Steve Groff and his family, farm 305 acres of cash grain crops, pumpkins and heirloom tomatoes in Lancaster County, Pennsylvania. For the past 22 years, his Cedar Meadow Farm has conducted thousands of cover crop research trials – out of which he developed the well-known Tillage Radish.

After graduating from high school in 1982, Steve started no- till planting because he didn't like to close the ditches in his fields to harvest the crops. In 1995 he started cover crop research with Dr Ray Weil of the University of Maryland. That year, he also heard about a cover crop roller from Brazil and subsequently made the first cover crop roller in the United States. In 2001 the first Tillage Radish plots were planted and by 2004, Steve started the first seed company that was formed exclusively to market, sell, and educate farmers on the use of cover crops. By 2016 it was clear that his pioneering efforts to help stimulate both demand and supply of cover crop seed for farmers worldwide had paid off. Today the increased global demand for cover crop seed is being met by a proliferation of seed suppliers, distributors and dealers.

Steve then founded *Cover Crop Coaching* – a business that "trains the trainers" how to talk to farmers about effective cover crop use. He also launched Cover Crop Innovators, a subscription based group of over 150 people where Steve hosts a weekly live webinar and moderates a Face Book discussion group.

He is also a contributing columnist for the American Agriculturalist magazine and the Lancaster Farming – writing articles on the effective use of cover crops.

In addition there will be presentations from: No-Till farmers Honeybee expert Two demonstration blocks of cover crop species A farm visit and Workshops where you can ask the questions you need an answered to <u>www.notillclub.com</u>

> The dinner speaker is QUINTON COETZEE, well-known public speaker.



Soil improvement from cover crops

