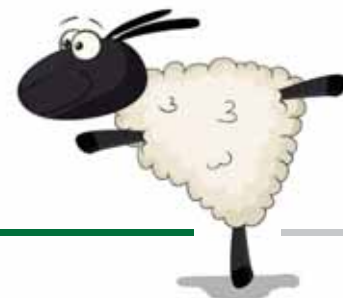


Visits during non-peak months

June - February average visits = 20 600 per month



Tariffs during non-peak months

View zone examples on next page

	Web only Per month	Magazine & web (-30%) Per month		Web only Per month	Magazine & web (-30%) Per month
1 Homepage Zone 1 630 x 90 px <i>Calculated @ R265/1 000</i>	R5 500	R3 850	3 Safex Feeds Zone 196 x 560 px <i>Calculated @ R228/1 000</i>	R4 700	R3 275
2 Homepage Zone 2 630 x 340 px <i>Calculated @ R265/1 000</i>	R5 500	R3 850	4 Publications Zone 196 x 560 px <i>Calculated @ R152/1 000</i>	R3 140	R2 200



Visits during peak months

March - May average visits = 40 000 per month

Tariffs during peak months

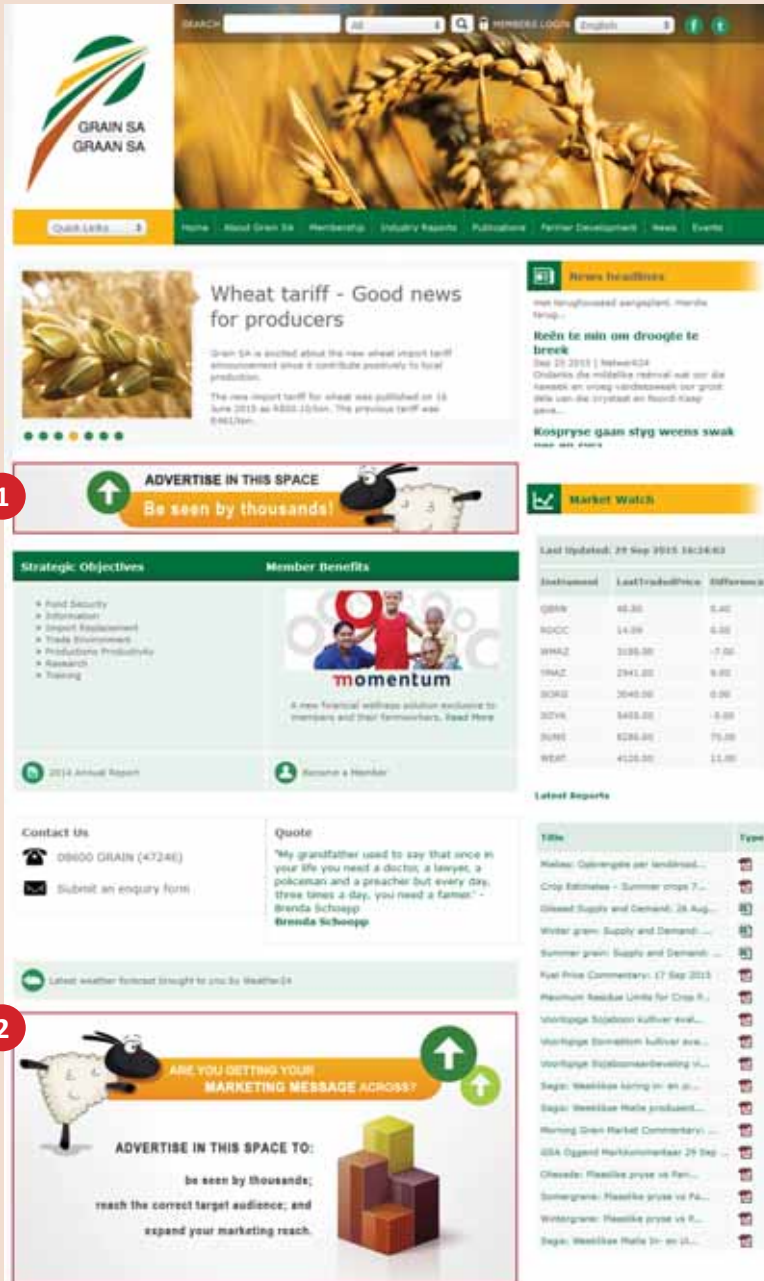
View zone examples on next page

	Web only Per month	Magazine & web (-30%) Per month		Web only Per month	Magazine & web (-30%) Per month
1 Homepage Zone 1 630 x 90 px <i>Calculated @ R326/1 000</i>	R13 070	R9 150	3 Safex Feeds Zone 196 x 560 px <i>Calculated @ R280/1 000</i>	R11 205	R7 845
2 Homepage Zone 2 630 x 340 px <i>Calculated @ R326/1 000</i>	R13 070	R9 150	4 Publications Zone 196 x 560 px <i>Calculated @ R186/1 000</i>	R7 470	R5 230

Advertisement bookings and material

KOLBE MEDIA – Cape Town
 Jurgen van Onselen – Advertising co-ordinator
 Telephone and fax: 021 976 4482 • Cell: 082 417 3874
 • Email: jurgen@kolbemedias.co.za

INFOWORKS MEDIA PUBLISHING – JHB
 Ruth Schultz - Advertising consultant
 Telephone: 081 480 6413 • Cell: 072 855 2450
 • Email: ruth@infoworks.biz



1 **ADVERTISE IN THIS SPACE**
Be seen by thousands!

2 **ARE YOU GETTING YOUR MARKETING MESSAGE ACROSS?**
ADVERTISE IN THIS SPACE TO:
be seen by thousands;
reach the correct target audience; and
expand your marketing reach.

3 **ADVERTISE IN THIS SPACE TO:**
BE SEEN BY THOUSANDS
REACH THE CORRECT TARGET AUDIENCE
EXPAND YOUR MARKETING REACH

4 **ADVERTISE IN THIS SPACE TO:**
BE SEEN BY THOUSANDS
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Advertisement bookings and material

KOLBE ADVERTISING – Cape Town

Jurgen van Onselen – Advertising co-ordinator

Telephone and fax: 021 976 4482

Cell: 082 417 3874

Email: jurgen@kolbemediaco.za

INFOWORKS MEDIA PUBLISHING – Johannesburg

Ruth Schultz – Advertising consultant

Telephone: 081 480 6413

Cell: 072 855 2450

Email: ruth@infoworks.biz

Deadline for bookings and material

Closing date for bookings:

1st day of previous month.

All material must reach Grain SA on or before the 15th day of the preceding month before the banner advertisement is due to go live.

Technical specifications

Grain SA requires material to be made up to the specified size (as set out on page 1).

Artwork must preferably not exceed 39Kb.

If a banner advertisement should link up to your client's website, please supply the URL together with the final artwork.

Technical information and/or design of banner advertisements

Please contact Ashley Erasmus, SA Graan/Grain's graphic designer, at 018 468 2716 or ashley@infoworks.biz

Standard terms and conditions for advertising on Grain SA's website

1. Written instructions (CI's) are a prerequisite for advertising bookings.
2. All advertising material is subject to approval by Grain SA.
3. Grain SA can, at its discretion, reject an advertisement if it is deemed to be untruthful or objectionable in subject matter or wording or unsuitable for any other reason.
4. Accounts must be settled monthly. With payments settled later than 60 days no agency commission will apply. Interest of 2% after 60 days will be charged.
5. Mutual notice on or before the 1st of the previous month is required for the cessation of "place cancellation" advertisements.
6. Grain SA is not responsible for the design, maintenance or content of an advertiser's banners.
7. Advertisers are to supply all material on or before due dates.
8. Amounts are exclusive of VAT, but include agency commission.

