



NAMPO OESDAG

FACT SHEET

1st Harvest Day held in 1967
1st NAMPO Harvest on NAMPO Park in 1974

Number of exhibitors	
2000	- 516
2001	- 513
2002	- 521
2003	- 540
2004	- 560
2005	- 576
2006	- 604
2007	- 618
2008	- 625
2009	- 632
2010	- 650
2011	- 672
2012	- 681
2013	- More than 600

Number of visitors	
2000	- 50 400
2001	- 57 630
2002	- 61 203
2003	- 61 920
2004	- 68 435
2005	- 68 802
2006	- 66 068
2007	- 64 014
2008	- 64 198
2009	- 60 371
2010	- 68 900
2011	- 73 552
2012	- 71 723
2013	- 72 376

Visitors Reasons for attendance (%)	
To view new products	88
To buy products	61
To trade	32
Building networks	52
To make buying decisions	52
To get agricultural information	54

Visitors Vertakking (%)	
Grain	46
Mixed	35
Fruit	8
Vegetables	10
Cattle	38
Goats	5
Sheep	26
Swine	4
Poultry	5
Wine	4
Milk	19
Game	9

Exhibitor area	
Indoors	17 060 m ²
Outside	170 630 m ²
	187 690 m ²

Livestock/animal exhibitors			
Cattle	32	Sheep	10
Goat	6	Horse	2
Pig Breeder's Society 1			

Food supply	
Refreshment points	23
All Selling points are outsourced	

Economic Impact Study (2009)	
• Exhibiter turnover	R1 billion
• Value of products on display	R1 billion
• Spending by visitors (Bothaville)	R7 million
• Spending by exhibitors (Bothaville)	R3.5 million

Terrain	
Manage own	<ul style="list-style-type: none"> • electricity distribution • water supply • sewerage • garbage removal
Voltage cable	5 km
Transformers	13
Maximum demand	1100 kva
Bore holes	9
Main water line	4.2 km
Water usage	450 000 litres/day
Paving	19 250 m ²
Length of sewerage network	4.9 km