



NAMPO OESDAG

FACT SHEET

1st Harvest Day held in 1967
1st NAMPO Harvest on NAMPO Park in 1974

Number of exhibitors

2000	-	516
2001	-	513
2002	-	521
2003	-	540
2004	-	560
2005	-	576
2006	-	604
2007	-	618
2008	-	625
2009	-	632
2010	-	650
2011	-	672
2012	-	681
2013	-	More than 600
2014	-	More than 650

Number of visitors

2000	-	50 400
2001	-	57 630
2002	-	61 203
2003	-	61 920
2004	-	68 435
2005	-	68 802
2006	-	66 068
2007	-	64 014
2008	-	64 198
2009	-	60 371
2010	-	68 900
2011	-	73 552
2012	-	71 723
2013	-	72 376
2014	-	69 644

Visitors Reasons for attendance (%)

To view new products	88
To buy products	61
To trade	32
Building networks	52
To make buying decisions	52
To get agricultural information	54

Visitors Vertakking (%)

Grain	46
Mixed	35
Fruit	8
Vegetables	10
Cattle	38
Goats	5
Sheep	26
Swine	4
Poultry	5
Wine	4
Milk	19
Game	9

Exhibitor area

Indoors	17 060 m ²
Outside	170 630 m ²
	187 690 m ²

Livestock/animal exhibitors

Cattle	32	Sheep	10
Goat	6	Horse	2
Pig Breeder's Society 1			

Food supply

Refreshment points	23
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All Selling points are outsourced

Economic Impact Study (2009)

• Exhibiter turnover	R1 billion
• Value of products on display	R1 billion
• Spending by visitors (Bothaville)	R7 million
• Spending by exhibitors (Bothaville)	R3.5 million

Terrain

Manage own	• electricity distribution
	• water supply
	• sewerage
	• garbage removal
Voltage cable	5 km
Transformers	13
Maximum demand	1100 kva
Bore holes	9
Main water line	4.2 km
Water usage	450 000 litres/day
Paving	19 250 m ²
Length of sewerage network	4.9 km