

# **Rates for Grain SA** website banner advertisements

## **GRAIN SA ZONES** (www.grainsa.co.za)

#### Visits during non-peak months

#### June to February average visits: 35 000 per month

#### **Rates during non-peak months**

Select your preferred zone as displayed on page 2

	Web only Per month	Magazine & web (-30%) Per month		Web only Per month	Magazine & web (-30%) Per month
Homepage Zone 1 630 x 90 pixels Calculated @ R134/1 000	R6 670	R4 675	3 Safex Feeds Zone 196 x 560 pixels Calculated @ R114/1 000	R5 720	R3 975
2 Homepage Zone 2 630 x 340 pixels Calculated @ R134/1 000	R6 670	R4 675	4 Publications Zone 196 x 560 pixels Calculated @ R66/1 000	R3 300	R2 310

#### Visits during peak months

March to May average visits: 52 500 per month

#### **Rates during peak months**

Select your preferred zone as displayed on page 2

	Web only Per month	Magazine & web (-30%) Per month		Web only Per month	Magazine & web (-30%) Per month
1 Homepage Zone 1 630 x 90 pixels Calculated @ R211/1 000	R15 850	R11 100	3 Safex Feeds Zone 196 x 560 pixels Calculated @ R181/1 000	R13 600	R9 520
2 Homepage Zone 2 630 x 340 pixels Calculated @ R211/1 000	R15 850	R11 100	4 Publications Zone 196 x 560 pixels Calculated @ R105/1 000	R7 840	R5 495

#### Website banner advertisement bookings and material

KOLBE MEDIA: Jurgen van Onselen – Advertisement co-ordinator Telephone and fax: 021 976 4482 • Cell: 082 417 3874 Email: jurgen@kolbemedia.co.za SCHMILTZ MARKETING: Ruth Schultz – Advertisement consultant Telephone: 081 480 6413 • Cell: 083 583 5243 Email: ruth@schmiltz.co.za



# **Zones** for Grain SA website banner advertisements

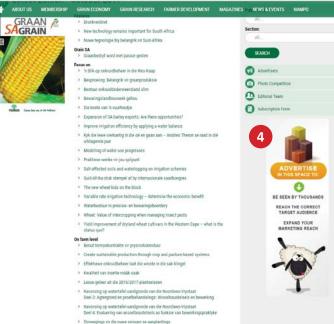
#### www.grainsa.co.za

2020

	RAIN RESEARCH FARM	IER DEVELOPMENT MAGAZI	NES NEWS & EVENTS NA	MPO	SAFE
Vhat's New		Grain SA in the	News		
Perspektief   Perspective Week 42 - 20 WEEK 42 - 20/10/2017	117	Fuel price increases hitting farmers har Oct 25 2017 Farmer's Weeky The price rise of Island diseal - from R11,42/t to R12,12/t since the beginning of 2017 a bat bein available without an		e beginning of 2017	Your Pa
Read More		- has had a cumulative effect o Minister Naledi Pando	r and MEC Alan Wind		Last Updat
Grain SA celebrates South Africa's dist producers	inguished grain.	Oct 23 2017   South African Government A wheat-breeding programme to help improve wheat yields in South Africa A multimiliton-rand Wheat Pre-Breeding Platform		Instrument	
Grain SA celebrated the cream of the country's gr during a prestigious gala awards evening, held at	ain producing crop 	State of Readiness for	Planting Season & onitoring Group mary Report of the meeting to follow eting		SORG
Read More		Minutes for this committee me South African maize e			SORG
Grain SA celebrates the harvest of Fari			Africa n a number of structural changes in had a	the South African	SORG
during a jubilant event held in Bloemfontein today	f	···· · ·			SORG
Read More			VERTISE IN THIS SPACE		SORG
View More Headlines Fall Armyworm Update			seen by thousands!		SOYA
view more readines			seen by thousands?	- 31	SOYA
					SOYA
atest Reports		Market Watch			SOYA
				Last Updated 31 Oct 2017 11:38:02	SOYA
SA: Morning Grain Market Commentary 31 Oct 2017	P0F 126 KB	Instrument	LastTradedPrice	Difference	SOYA
SA: Oggend Markkommentaar 31 Oktober 2017	PIF 135 KB	QBRN WMAZ	60.06 1965.00	0.00	SUNS
liesade. Plaaslike pryse vs Pariteitspryse	P0F 799 KB	YMAZ	2081.00	-10.00	SUNS
agis: Koring Week In- en Uitvoere	PDF 77 KB	SORG	2620.00	0.00	SUNS
agis: Mielies Week In- en Uitvoere	POF 96 KB	SOYA	4720.00	-28.00	SUNS
omergrane: Plaaslike pryse vs Pariteitspryse	POF SAN KB	SUNS WEAT	4350.00 4200.00	-36.00	SUNS
lintergrane: Plaaslike pryse vs Pariteitspryse	PDF 1002 KB				WEAT
SA Weeklikse Oliesade Mark	P0F488 13				WEAT
SA Weekly Dilseed Market Commentary	POF 406 KB				WEAT
lagis: Mielies Week Produsente Lewerings	P0F 43 KB				WEAT
More Reports					WEAT
					WEAT
trategic Objectives					WMAZ
ain SA provides commodity strategic support and services to South Africa	an grain producers to	0860 GRAIN (47246)	Submit an	enquiry form	
Information Research Impor	uction Productivity rt Replacement	Quote Commit to the LORD whatever yo	u do, and your plans will succeed.		AllOUT
Training		Proverbs 16:3			SAG
Our Constitution			DE VOLLOETTING VOLIS		S / 1
Our Constitution		Erc	MARKETING MESSAGE	According to the second	
		84.0			
Aember Benefits ain SA is an autonomous and voluntary commodity organisation		1	the months are		1000
Aember Benefits ain 54 is an autonomous and voluntary commotify organisation e act collectively in the interests of the economic welfare of the grain prod is the combined voluce of train products to address commonly matter		ADVERTIS	E IN THIS SPACE TO:		
Aember Benefits ain SA is an autonomous and voluntary commodity organization e are collectively in the interests of the economic weithre of the grain protoct is the combined vice of grain products as taked are commodity matters premment and other role-players in the industry.	s and issues with the		IE IN THIS SPACE TO: be seen by thousands; set larget audience; and		
Aember Benefits ain 54 is an autonomous and voluntary commotify organisation e act collectively in the interests of the economic welfare of the grain prod is the combined voluce of train products to address commonly matter	s and issues with the	2 reach the corr	be seen by thousands;		Į Į

Your Part								
		sk Manager	ment					
Last Updated: 31 Oct 2017 11:38:02								
Instrument	Contract	Last Traded Time	Last Traded Price	Difference	High Price	Low Price	Volume	Open Interest
SORG	SEP18	2017-10-31	3352.00	0.00	0.00	0.00	0	0.00
SORG	JUL18	2017-10-31	2950.00	0.00	0.00	0.00	0	0.00
SORG	MAY18	2017-10-31	2650.00	0.00	0.00	0.00	0	0.00
SORG	MAR18	2017-10-31	2850.00	0.00	0.00	0.00	0	0.00
SORG	DEC17	2017-10-31	2620.00	0.00	0.00	0.00	0	22.00
SOYA	SEP18	2017-10-31	5152.00	0.00	0.00	0.00	0	0.00
SOYA	JUL18	2017-10-31	5076.00	0.00	0.00	0.00	0	156.00
SOYA	MAY18	2017-10-31	5000.00	4.00	5005.00	4960.00	215	4791.00
SOYA	MAR18	2017-10-31	4900.00	-10.00	4900.00	4900.00	234	3035.00
SOYA	DEC17	2017-10-31	4794.00	5.00	4795.00	4780.00	210	10232.00
SOYA	NOV17	2017-10-31	4720.00	-28.00	4720.00	4745.00	5	62.00
SUNS	SEP18	2017-10-31	4876.00	0.00	0.00	0.00	0	0.00
SUNS	JUL18	2017-10-31	4677.00	-70.00	4707.00	0.00	2	145.00
SUNS	MAY18	2017-10-31	4598.00	-16.00	4632.00	4600.00	287	2391.00
SUNS	MAR18	2017-10-31	4503.00	-57.00	4520.00	4550.00	164	1482.00
SUNS	DEC17	2017-10-31	4410.00	-33.00	4440.00	4440.00	854	7461.00
SUNS	N0V17	2017-10-31	4350.00	-36.00	4350.00	4386.00	14	150.00
WEAT	SEP18	2017-10-31	4150.00	0.00	0.00	0.00	0	0.00
WEAT	JUL18	2017-10-31	4354.00	0.00	0.00	0.00	0	0.00
WEAT	MAY18	2017-10-31	4344.00	0.00	0.00	0.00	0	43.00
WEAT	MAR18	2017-10-31	4284.00	-28.00	4285.00	4305.00	45	823.00
WEAT	DEC17	2017-10-31	4200.00	-32.00	4220.00	4220.00	736	8503.00
WEAT	N0V17	2017-10-31	4200.00	0.00	0.00	4182.00	0	37.00
WMAZ	JUL19	2017-10-31	2289.00	0.00	0.00	0.00	0	0.00





- > Wat neem 'n plant werklik deur sy blare op?
- Relevant Guality overview of imported and local maize
- > Waar trek die land View as fbook



## NAMPO ZONES

(www.grainsa.co.za/pages/nampo)



#### NAMPO BOTHAVILLE ZONE

#### Visits during non-peak months

June to February average visits: 1 500 per month

#### **Rates during non-peak months**

See below for zone indication

		Web only Per month	Magazine & web (-30%) Per month	
5	NAMPO Bothaville Zone 585 x 340 pixels Calculated @ R4 446/1 000	R6 670	R4 675	

#### Visits during peak months

March to May average visits: 15 000 per month

#### **Rates during peak months**

See below for zone indication

		Web only Per month	Magazine & web (-30%) Per month
5	NAMPO Bothaville Zone 585 x 340 pixels Calculated @ R740/1 000	R15 850	R11 100



#### NAMPO CAPE ZONE

Visits during non-peak months

October to June average visits: 450 per month

#### **Rates during non-peak months**

#### See below for zone indication

'n	Magazine & web (-30%) Per month			Web only Per month	Magazine & web (-30%) Per month
)	R4 675	6	NAMPO Cape Zone 585 x 340 pixels Calculated @ R10 388/1 000	R6 670	R4 675

#### Visits during peak months

July to September average visits: 2 400 per month

#### **Rates during peak months**

#### See below for zone indication

<b>ine 30%)</b> <sup>nth</sup>		Web only Per month	Magazine & web (-30%) Per month
L00	6 NAMPO Cape Zone 585 x 340 pixels	R15 850	R11 100





# **Bookings for Grain SA** 2020 website banner advertisements

www.grainsa.co.za

### **Advertisement bookings and material**

**KOLBE MEDIA** 

Jurgen van Onselen – Advertisement co-ordinator Telephone and fax: 021 976 4482 • Cell: 082 417 3874

Email: jurgen@kolbemedia.co.za

SCHMILTZ MARKETING

Ruth Schultz – Advertisement consultant

Telephone: 081 480 6413 • Cell: 083 583 5243 Email: *ruth@schmiltz.co.za* 

#### Deadline for bookings and delivery of advertisement material

Closing date for bookings:

 $1^{st}$  day of previous month.

All material must reach Grain SA on or before the 15<sup>th</sup> day of the preceding month before the banner advertisement is due to go live.

#### **Technical specifications**

Grain SA requires material to be made up to the specified size (as set out on page 1 and page 3).

Artwork must preferably not exceed 100 KB.

If a banner advertisement should link up to your client's website, please supply the URL together with the final artwork.

#### Technical information and/or design of banner advertisements

Please contact Nadine Stork, SA Graan/Grain's graphic designer, at 018 468 2716 or nadine@infoworks.biz

#### Standard terms and conditions for advertising on Grain SA's website

- 1. Written instructions (Cl's) are a prerequisite for website advertisement bookings.
- 2. All advertising material is subject to approval by Grain SA.
- 3. Grain SA can, at its discretion, reject an advertisement if it is deemed to be untruthful or objectionable in subject matter or wording or unsuitable for any other reason.
- 4. Accounts must be settled monthly. Interest of 2% after 60 days will be charged.
- Mutual notice on or before the 1st of the previous month is required for the cessation of "place cancellation" advertisements.
- 6. Grain SA is not responsible for the design, maintenance or content of an advertiser's banners.
- 7. Advertisers are to supply all material on or before due dates.
- 8. Amounts are exclusive of VAT and also excludes agency commission.

